



City of Moreno Valley
PARKS & COMMUNITY SERVICES

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Experience company exposure to tens of thousands of people and showcase your community support when you partner with the City of Moreno Valley. Sponsorships of City events will go a long way towards marketing and brand exposure with the added benefit of supporting the community of Moreno Valley.

SPONSORSHIP OPPORTUNITIES

MULTICULTURAL AND ART FESTIVAL

Date: March

Attendees: 750*

Target Audience: Art and food enthusiast

SPRINGTASTIC

Date: April

Attendees: 750*

Target Audience: Families with children

ADULT FLASHLIGHT EGG SCRAMBLE

Date: April

Attendees: 1,000*

Target Audience: Adults

MOVAL ROCKS SUMMER CONCERTS

Date: Thursday's beginning in late June through early August.

Attendees: 2,500* series total

Target Audience: Adults and Seniors

MOVAL MOVIES SUMMER MOVIE SERIES

Date: Friday's beginning in late June through early August.

Attendees: 2,000* series total

Target Audience: Families with children, adults, seniors

JUNETEENTH

Date: June

Attendees: 1,500*

Target Audience: Families

4TH OF JULY PARADE

Date: July 4th

Attendees: 1,500*

Target Audience: Families with children of all ages, adults, and seniors

4TH OF JULY FUNFEST

Date: July 4th

Attendees: 6,500*

Target Audience: Families with children, adults, seniors

EL GRITO

Date: September

Attendees: 3,500*

Target Audience: Families with children, adults, seniors

DAY OF THE DEAD

Date: October

Attendees: 2,000*

Target Audience: Families with children, adults, seniors

FUN COLOR RUN

Date: November

Attendees: 750*

Target Audience: Families with children, adults

SNOW DAY/HOLIDAY TREE LIGHTING

Date: December

Attendees: 3,400*

Target Audience: Families with children

* Attendees may be estimated

SPONSORSHIP LEVELS

PRESENTING

\$5,000

Recognition and logo inclusion on event t-shirt

Recognition on Thank You to sponsors graphic on the Civic Center digital marquee (Frederick St. & Alessandro Blvd.)

Organization's logo recognition on City event web page for 1 month

Recognition/Logo on city sponsor banner displayed at event.

Recognition on Thank you ad in the post event Soaring Guide.

**\$10,000
VALUE**

*Only one Presenting Sponsor per Special Event.

PREMIER

\$3,000

Recognition during the event and social media post on city's social media accounts

Organization's logo recognition on city event web page for 1 month (approximately 30,000 weekly visits).

Recognition on Thank you ad in the post event Soaring Guide.

**\$5,000
VALUE**

PARTNER

\$1,000

Company/Organization logo listed on event flyer & window cling

10'x10' Resource booth space at event (does not include canopy or tables)

Recognition on Thank you ad in the post event Soaring Guide.

**\$2,500
VALUE**



MORENO VALLEY



City of Moreno Valley
— PARKS & COMMUNITY SERVICES —

www.movalparks.org