



Moreno Valley Measure U Frequently Asked Questions

Q: What is Measure U?

A: On August 6, 2024, the Moreno Valley City Council placed Measure U- the Moreno Valley Essential Services Reauthorization Measure – on the ballot for voter consideration.

If approved by Moreno Valley voters this November, Measure U would enact a one-cent (1¢) Transaction and Use (Sales) Tax, previously approved by Moreno Valley voters in 2021, until ended by voters- providing a source of locally controlled general-purpose funds that cannot be taken by the state.

Q: Why was Measure U placed on the ballot?

A: In 2021, Moreno Valley voters enacted a local funding measure to address basic service needs, after years of state takeaways of local funds and increased need for basic services including emergency medical, crime prevention, maintaining streets and addressing homelessness.

Due to a clerical error and rulings by Sacramento judges and bureaucrats, the city has been unable to collect this voter-approved funding and must place the previously approved measure on the ballot for voter consideration again.

Q: Can the state or federal governments help?

A: Recently, Moreno Valley narrowly provided a balanced budget utilizing 1-time federal emergency funds to avoid significant budget cuts.

After the budget was adopted, State and County budget actions have added millions of dollars of takeaways to Moreno Valley. One-time federal funds will not be available in the future, necessitating cuts. The funding Measure U can provide will help address funding needs after federal emergency funding expires.

Q: Was community input considered before placing Measure U on the ballot?

A: Yes. Moreno Valley engaged in a month's long outreach effort to obtain resident input including phone, online, mail and in person meetings to obtain input – which was used to inform placing Measure U on the ballot. Priorities identified by residents that can be addressed by Measure U include:

- Maintaining fire service levels
- Maintaining 911 response times
- Maintaining robbery and burglary prevention
- Keeping public areas safe and clean

- Repairing local streets and potholes
- Addressing homelessness

If you were one of the residents who responded to the City's survey, thank you!

Q: How can Measure U address safety needs?

A: Seventy-seven percent of calls to the City of Moreno Valley Fire Department are for medical emergencies, such as heart attacks, strokes, and car accidents.

The local funds that Measure U will provide can help ensure our first responders have the staffing and life-saving equipment they need to respond quickly and effectively and save lives.

Q: How can Measure U address children's safety?

A: Studies show that between 3 and 6 PM – after school ends and before parents typically return home from work – children and teens without an afterschool activity are 3 times more likely to get into trouble.

Measure U funds can be used to help maintain supervised afterschool park, recreation, and library programs to keep our children and teens off the streets, safe, and out of trouble.

Q: What accountability requirements does Measure U have?

A: Measure U accountability requirements include public disclosure of all spending and annual independent financial audits that ensure funds are used effectively and as promised, and only to benefit the Moreno Valley community.

Q: Where can I get more information?

A: For more information, or to view official ballot documents, please visit moval.org/MeasureU

If you are a representative of a local Civic organization and would like a representative of the City to join your organization's next community meeting and provide a short presentation on Measure U, please contact Brian Mohan at brianm@moval.org or (951) 413.3024.