



MEASURE U

IS ON OUR LOCAL BALLOT

In 2021, Moreno Valley voters passed a 1-cent local sales tax measure to maintain basic local services.

After feedback from hundreds of Moreno Valley residents, **Measure U - the Moreno Valley Essential Services Reauthorization Measure** - was placed on the ballot to reaffirm this previously voter-approved measure, after an administrative ruling from the state deemed it necessary due to a since-corrected clerical error.

If approved by voters in November, Measure U would reauthorize the 1-cent local sales tax measure until ended by voters, providing a source of local funds to address basic services such as neighborhood safety, street, road, library and park maintenance, and to continue funding programs for children, youth, and seniors, with local funds that cannot be taken by the state.

Please read about local Measure U, the only City of Moreno Valley measure on your local ballot.

OTHER LOCAL CITY ELECTIONS INCLUDE:

Citywide: Mayor for a Two-Year Term
District 1 Councilmember for a Four-Year Term
District 3 Councilmember for a Four-Year Term

INFORMATION ABOUT MEASURE U ON OUR LOCAL GENERAL ELECTION BALLOT

Provided for Informational Purposes Only. The City of Moreno Valley Does Not Advocate For or Against any Candidate Or Measure.

Frequently Asked QUESTIONS ABOUT **MEASURE U**

Q. WHY WAS MEASURE U PLACED ON THE BALLOT?

Measure U, the Moreno Valley Essential Services Reauthorization Measure, was placed on the ballot to reauthorize a measure enacted by local voters in 2021. State bureaucrats paused the measure because of a since-corrected clerical error.

Because this voter approved funding was held up by the State, the opportunity to raise tens of millions of dollars needed to address essential local services was lost.



Q. HOW CAN MEASURE U ADDRESS SAFETY NEEDS?

77% of Moreno Valley Fire Department calls are for medical emergencies, such as heart attacks, strokes, and car accidents. Measure U can help ensure our first responders have the staffing and life-saving equipment they need to respond quickly and effectively and save lives.



Q. WHAT HAS CHANGED?

Moreno Valley has enacted budget cuts and one-time federal emergency funds helped maintain basic services in the short term.

After the budget was adopted, State and County budget actions shifted the responsibility for additional services to Moreno Valley without any way to pay for them, costing millions. The funding Measure U can provide can help address local service needs now that federal emergency funding has expired.



Q. CAN MEASURE U ADDRESS YOUTH SAFETY?

According to recent studies, children and teens with an afterschool activity from 3-6pm are three times less likely to get into trouble. Measure U can help maintain supervised afterschool park, recreation, and library programs to keep our children and teens off the streets and safe.



Q. WHAT SERVICES COULD MEASURE U HELP FUND?

- Maintaining fire service levels
- Maintaining 911 response times
- Maintaining robbery and burglary prevention
- Keeping public areas safe and clean
- Repairing local streets and potholes
- Addressing homelessness



Q. WHAT ACCOUNTABILITY REQUIREMENTS WOULD APPLY TO MEASURE U?

Measure U is subject to the same accountability requirements previously approved by Moreno Valley voters including public disclosure of all spending and independent annual financial audits.



For Additional Factual Information, Visit moval.org/measureu

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BALLOT QUESTION

Moreno Valley Essential Services Reauthorization Measure:

To maintain critical Moreno Valley services, including 9-1-1 response times, robbery/burglary prevention, neighborhood police patrols/fire service levels; address homelessness; repair streets/potholes; keep public areas safe/clean; help retain businesses; and for general government use, shall the measure establishing a locally-controlled 1¢ transaction and use (sales) tax, first enacted by local voters in 2021, generating approximately \$30,000,000 annually until ended by voters, with audits/spending disclosure, be adopted?

YES

NO

VOTING INFORMATION

- Election Day is Tuesday, November 5th
- Vote by Mail Ballots will be mailed to active registered voters beginning October 7th
- Vote by Mail Ballots can be returned by mail, at a drop-off location, or the County elections office
- Visit voteinfo.net for details on all voting options
- Register or update your voting information: registertovote.ca.gov
- Track your ballot: california.ballottrax.net

**PLEASE PARTICIPATE IN MORENO VALLEY'S
NOVEMBER 5, 2024 GENERAL MUNICIPAL ELECTION**

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