

## CITY MANAGER'S UPDATE

From: Michelle Dawson, City Manager

## **CITY MANAGER'S OFFICE**

#### Administration

## <u>City Manager and Assistant City Manager Speak to Local Groups</u>

I was honored to be the speaker at the July 2nd meeting at Adelante, the monthly meeting of the Moreno Valley Hispanic Chamber of Commerce. On July 8<sup>th</sup> Assistant City Manager Tom DeSantis and I spoke to the Moreno Valley Noon Rotary.

Topics of discussion included: the 2-year adopted budget, public safety impacts to the budget, the Mayor's Committees on Increasing Graduation Rates and Neighborhoods, the Sunnymead Boulevard Clean Up initiative, efforts in Edgemont and with Box Springs Mutual Water Company, the Rachael Ray \$100K Animal Shelter Challenge, MVTV-3's Emmy nomination, and our customer service initiative.

#### Helen Putnam Award Judging

I served as a judge for the 2013 Helen Putnam Award for Excellence for the League of California Cities. The Helen Putnam Award for Excellence program was designed to recognize and promote the outstanding efforts and innovative solutions made by city governments each year. There are a total of 12 categories and I judged the 18 entries submitted in the Public Safety category. Winners will be announced at the League's Annual Conference in September.

### Executive Team Participates in League Events

On June 26<sup>th</sup> I participated in a luncheon meeting hosted by Riverside County League of California Cities representative Erin Sasse for the city managers in Riverside County. The purpose of the meeting was to engage the managers in participating in regularly scheduled meetings to discuss League initiatives and items of mutual interest. Given the size of the County, and the existence of two independent Councils of Government (WRCOG and CVAG), this group has not been very cohesive in years past. Banning City Manager Andy Takata, Eastvale City Manager Carol Jacobs, and Calimesa City Manager Randy Anstine agreed to develop a draft document defining the role of a regional area managers group for further consideration and action.

On July 8<sup>th</sup>, Assistant City Manager Tom DeSantis, CFO Rick Teichert, and Public Works Director Ahmad Ansari

attended the League's Riverside County Division General meeting. Hosted by the City of Banning, the featured speaker was Randall Lewis of the Lewis Group of Companies.

#### Media & Communications

#### MVTV-3 Receives Emmy Nomination

We are very proud to announce that the City of Moreno Valley's MVTV-3 is one of the three nominees competing in the Outstanding Public Service Announcement Category for the "Val's Oil" public service announcement (PSA).

This PSA stars the young and very talented Val Plazola, daughter of City of Moreno Valley employee Liz Plazola. Val's Oil was created in conjunction with MVTV-3 and the City's Solid Waste and Recycling program, which is overseen by management analyst Ariana Ayala. "Val's Oil" was produced and directed by Tim Carroll, produced and edited by Rob Roseen, and co-produced by Bob Lorch. In addition, MVTV-3 Interns Steven Morel, Trent Terrell, and Mike Jimenez played vital roles during the production of this video.

"Val's Oil" is available to view on the City's YouTube channel by using the following link: <a href="http://youtu.be/1gIgUFgQ93k">http://youtu.be/1gIgUFgQ93k</a>. The 65th Annual Los Angeles Area Emmy Awards presentation will be held on Saturday evening, August 3, 2013 at the Leonard H. Goldenson Theatre in North Hollywood.

#### **ADMINISTRATIVE SERVICES DEPARTMENT**

#### Library Services

#### New Library Hours

Beginning Friday, July 12, 2013, the Moreno Valley Public Library will be open on Fridays from 9 a.m. – 1 p.m. This schedule change implements the 5% furlough reduction adopted on June 25 by the City Council.

### Summer Reading Program in Full Swing

The popular Summer Reading Program is in full swing at Moreno Valley Public Library. Prizes, activities and special events are planned for all ages around this year's theme, "Reading Is So Delicious!"

Teen activities happen every Monday afternoon at 3:45 p.m. throughout the program. Attendees have been very enthusiastic and are returning each week to participate.

On July 10 and 17, Adult Services presented three Master Gardeners from the UCR Extension Program, who talked about a fascinating topic: "Edible Landscaping." They explained how anyone can use and grow vegetables, fruit plants, fruit trees, herbs as well as berry bushes, as decorative accents anywhere in the garden.

Thursday, August 1 marks the second annual "Great Stuffed Animal Sleepover!" Children can bring their favorite animal to the library until Thursday, July 25, and those friends will participate in a very special sleepover campout event. Their pictures will be taken and each animal friend will receive a certificate.

Each person must have his/her own library card to sign up for the Summer Reading Program. Registrations are accepted through July 18; the program concludes on July 25. The Summer Reading Program is sponsored through the generosity of the Moreno Valley Friends of the Library and various local merchants. Visit the library or our website for more information.

The library is located at 25480 Alessandro Blvd. and is open Monday through Thursday from 9 a.m. - 8 p.m., Friday from 9 a.m. - 1 p.m., and Saturday from 9 a.m. - 6 p.m. For more information, visit the library web site at http://library.booksite.com/7252/ or call 951.413.3880. "Like" us on Facebook: <a href="https://www.facebook.com/MorenoValleyPublicLibrary">www.facebook.com/MorenoValleyPublicLibrary</a> and "follow" us on Twitter: @MoValLibrary.

#### **Human Resources Division**



On June 25, 2013 the City Council approved employment contracts with the Moreno Valley City Employees Association (MVCEA)

and Moreno Valley Management Association (MVMA).

**Talent Management:** Robust recruitments are underway for several positions in the City workforce. Recruiting and/or selection processes are underway for the following openings:

- Recreation Aide-5 positions (PT/Temp) (149 applicants to date). Opened 6/27/13, closed 7/11/13.
- Building & Neighborhood Services Division Manager (DM) (62 applicants to date). Opened 6/25/13, closed 7/14/13.
- Administrative Services Director (EMG). Opened 6/11/13, closed 7/19/13.
- Fire Safety Specialist (FTC) (49 applicants to date). Opened 6/19/13, closed 7/21/13.

- Fire Inspector I (FTC) (82 applicants to date). Opened 6/19/13, closed 7/21/13.
- Permit Technician-Land Development (FTC) (168 applicants). Opened 5/13/13, closed 5/28/13.
- Administrative Assistant- 2 positions (FTC) (805 applicants). Opened 6/19/13, closed 7/3/13.
   Applications under review.
- Payroll Supervisor (FTC) (90 applicants). Opened 5/13/13, closed 5/27/13. Final candidate under consideration.
- Maintenance Worker I-2 positions (Internal-PTC).
   Two candidates selected from eligibility list, recruitment closed.
- Child Care Site Supervisor (PT/Temp Seasonal with Benefits) (53 applicants). Opened 5/15/13, closed 5/29/13. Candidate selected, recruitment closed.

## Purchasing & Facilities Division

The Facilities Division was commended by SCE for their comprehensive design and energy efficient equipment selections for the Annex #1 renovation project. The equipment specified will result in a 12% to 13% energy savings beyond Tittle IV requirements. A Southern California Edison Energy Saving Case Study was created and can be viewed here: <a href="http://www.moval.org/misc/pdf/GREEN-case-study.pdf">http://www.moval.org/misc/pdf/GREEN-case-study.pdf</a>

#### Animal Services

## <u>Animal Services Welcomes Intern from the California</u> School for the Deaf

The Moreno Valley Animal Shelter's ongoing partnership with the California School for the Deaf-Riverside (CDSR) provides students an opportunity to gain valuable work experience. As an approved worksite, the Moreno Valley Animal Shelter recently welcomed our newest intern, Celeste Arias from CSDR who will be working with shelter staff during the month of July. Celeste has brought forth a sense of excitement for staff members, who are always eager to work with students interested in learning how to properly care for companion animals. Celeste has shown to be very conscientious intern and has learned a variety of shelter tasks in a very short time frame. Students from CSDR who have expressed an interest in working with animals are matched with the Moreno Valley Animal Shelter, an approved worksite with the school's Career Technology Education Department.

## Moreno Valley Animal Shelter Receives Support from the Business Community

The following local businesses have provided their support in a variety of ways to assist the Moreno Valley Animal Shelter enjoy a successful run during this

summer's ASPCA Rachael Ray \$100K Challenge. The Moreno Valley Animal Shelter wishes to thank the following businesses for their support:

- •Bud's Tire & Wheel
- •City News Group Moreno Valley City News
- •Costco Wholesale Moreno Valley
- •Estates Furniture
- Family Music Room
- •Lasselle Place Apartments
- Merck Home Again Microchips
- •Moreno Valley Mall
- •Olive Garden
- •Pop 'n Mama Organic Kettle Corn
- •Steer 'n Stein
- Visterra Credit Union
- White's Bikes
- Yogurtland
- Your Villa Shopping Guide
- Zapata's Mexican Restaurant

## COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT

#### **Building & Safety Division**

#### **Quick Statistics**

The following statistics are for the Building & Safety Division for the months of June 2012 and June 2013.

	June 2012	<b>June 2013</b>
Customer Counter Visits (Total/Daily Average)	534	537
Building Permits	143	203
Issued		
Construction	\$1,124,396	\$4,937,200
Valuation		
Construction Inspections	761	720
Performed		
Issued Certificates of	32	8
Occupancy		
Plan Check	146	219
Activity		
Monthly Revenue	\$144,512	\$115,724

#### Unemployment Rates for May 2013

California	8.6%
Banning	10.5%
Beaumont	10.5%
Corona	6.7%
Hemet	9.5%
Moreno Valley	10.7%
Perris	14.4%
Riverside	9.2%

San Jacinto	14.0%
Temecula	6.2%

#### **Trends in Home Prices**

The median asking price in May was \$196,000, compared to \$185,000 in April, and \$160,631 in May of last year.

The trends are shown in the chart below.

	May	April		May	
	2013	2013	Change	2012	Change
Med. Ask'g	\$196k	\$185k	+5.9%	\$161k	+21%
Price					

#### Code & Neighborhood Services Division

#### **Quick Statistics**

The following statistics are for the Code & Neighborhood Services Division for the months of June 2012 and June 2013.

	June 2012	June 2013
Cases Initiated	306	306
Closed Case Investigations	245	285
Parking Citations Issued	2,043	1,402
Administrative Citations Issued	123*	34
Counter Customers	277	223

<sup>\*</sup>Daily Enforcement of Marijuana Dispensaries

#### Land Development Division

#### **Quick Statistics**

The following statistics are for the Land Development Division for the months of June 2012 and June 2013.

	May 2012	May 2013
Plan Checks Processed	27	27
<b>Grading Permits Issued</b>	1	3
Number of Inspections	410	277
Counter Customer Visit	97	148

#### Planning Division

The following statistics provided are for the Planning Division for the months of June 2012 and June 2013.

#### Planning Commission

The Planning Commission met on July 11, 2013 to consider the following projects:

	June 2012	June 2013
Counter Customers	318	304
Major Case Submittals	1	2
Minor Case Submittals	51	48
Plan Check Submittals	44	67
Application Fees	\$ 83,920	\$ 38,237

- A Conditional Use Permit to allow for the construction of a four island fueling station to include a 240 square foot kiosk in the Neighborhood Commercial zone. The site is located at the northeast corner of Alessandro Boulevard and Indian Street.
- A proposed Municipal Code Amendment is an update to the service station development standards of the City's Municipal Code. The proposed code amendment will reduce service station restroom requirements allowing only one restroom for service stations with a customer service kiosk or convenience store under 500 square feet. Two restrooms would be required for a convenience store or customer service kiosk over 500 square feet.
- A proposed Development Agreement Amendment (fourth amendment of Development Agreement 102-89) will modify the terms of the agreement pertaining to the park site, and will extend the term of the agreement by five years. The agreement applies to Tentative Tract 24203, located northeasterly of Pigeon Pass Road and Lawless Avenue. Shadow Mountain Park was constructed under the terms of this agreement.

## **Administrative Approvals**

- An Amended Conditional Use Permit was approved for the modifications of the existing Compressed Natural Gas Fueling Station which include an additional fueling station and modifications to the driveway. This project is located at the located at 17700 Indian Street. The applicant is Waste Management.
- An Amended Plot Plan was approved for a new 40,000 square foot fitness center. The project is located at 12660 Day Street. The amended approval includes moving the east wall further east to include the outdoor pool area within the building area, the removal of the mezzanine area and elevation color and material approval. The applicant is Waypoint Property Group.
- An Amended Plot Plan was approved for the addition of a modular building and modification to the existing sanctuary structure. The applicant is St. Christopher's Church. A Plot Plan was approved for the remodel of the main industrial building at 14255 Elsworth Street. The applicant is Gary Lam. P13-021
- An Administrative Plot Plan was approved a new 660 square foot garage and minor room addition to an existing structure. The applicant is John Burgan.
- An Administrative Plot Plan was approved for a Model Home complex review for four house

- plans for Tract 32505. The applicant is D.R. Horton.
- An Administrative Plot Plan was approved for the installation of ground mounted solar panels at a residence. The applicant is Desert Solar CDS Energy Solutions.
- An Amended Master Plot Plan was approved for minor modifications for the Major N pad and the approval of elevation changes. The project is located at Towngate Promenade center at the northwest corner of Memorial Way and Gateway Drive. The applicant is Fritz Duda.
- An Administrative Plot Plan was approved for painting and art work for the Del Taco location located at 25024 Alessandro Boulevard. The applicant is Del Taco.
- An Administrative Plot Plan was approved for With You in Mind ministries to be located at 23750 Alessandro Boulevard. The applicant is With You in Mind Ministries.
- An Amended Plot Plan was approved for a tenant improvement for the Building A Auditorium for Cross Word Christian Church.
- An Administrative Plot Plan was approved for Moss Brothers-Moreno Valley Buick/GMC to sublease tenant space to Enterprise Rent-a-Car. The project is located at 12675 Auto Mall Drive.
- An Amended Plot Plan was approved for modifications to the existing hospital building at 27300 Iris Avenue. The applicant is Kaiser Permanente.
- An Administrative Plot Plan was approved for a fitness gymnasium at 27150 Eucalyptus Avenue. The applicant is Gustavo Vasquez.
- An Administrative Plot Plan was approved for a 3000 square foot nutritional center and fitness club at 24578 Sunnymead Blvd. The applicant is Saidbett Marquez.
- An Administrative Plot Plan was approved for a nail salon and spa business at 12530 Day Street. The applicant is Bao Pham.

#### Recent Case Submittals

- An Administrative Plot Plan was submitted for an internet café at 12278 Perris Boulevard. The applicant is Housam Alboufi.
- A Mitigation Monitoring Program was submitted for Centerpointe Business Park, a warehouse/distribution facility located northeasterly of Frederick St and Cactus Avenue. The applicant is Ridge Moreno Valley LLC.
- An administrative approval was received for a tenant improvement for an office and training room for Think Together at 22620 Goldencrest. The applicant is Lee Ann Sisson.

- An Amended Master Plot Plan was received to allow for construction of a fitness center within the Towngate Promenade site. The applicant is Fritz Duda Company.
- A proposal for a dance studio was submitted at 25025 Red Maple. The applicant is Eloisa Enamorado.
- An Amended Conditional Use Permit was submitted at Pigeon Pass and Sunnymead Ranch Parkway. The applicant is Mission Pacific Land Company.
- An Administrative Plot Plan for a church in an existing center located at 23750 Alessandro Boulevard. The applicant is Michael Knight.
- Pre-Application review was submitted for a fueling station on the northwest corner of Perris and Hemlock. The Kroger Company is the applicant.
- A pre-application review was submitted for a 22 unit multi-family project on Hemlock Avenue near Heacock Street. The applicant is Design Concepts.
- A pre-application review was submitted for construction of a new auto parts store near the northwesterly corner of Sunnymead Boulevard and Graham Street. The applicant is O'Reilly Automotive Stores.

## <u>Local Government Strategic Plan Grant (Solicitation Phase 3 Funding)</u>

Planning staff applied for and has been selected to move forward into contract negotiations for funding under the Local Government Strategic Plan Solicitation Phase 3 through Southern California Edison (SCE). The strategic solicitation provides up to \$126,150 in funding to complete five different tasks related to energy efficiency for Moreno Valley. The solicitation was a highly competitive process where COG's and Cities within the SCE service territories competed for a designated amount of money. This money funds work efforts specific to Energy Efficiency, including the use of existing staff resources to complete the required tasks. Staff is anticipating taking the contract agreement to City Council for review and adoption in September 2013.

#### FINANCIAL & MANAGEMENT SERVICES DEPT

### FMS Administration/Budget

Adopted FY 2013/14 – 14/15 Operating Budget

On June 11, the City Council adopted the FY 2013/14 – 14/15 Operating Budget. This budget provides the first balanced budget for the General Fund within the last six years, without the use of reserve funds. The adoption of the budget also follows a significant effort to provide public outreach through a series of study sessions related

to long-term financial issues impacting the City's General Fund. In addition, at the direction of the City Council, a series of Neighborhood Budget Meetings were scheduled to provide additional opportunities for Moreno Valley residents to join the discussion related to the City's long term financial challenges and the Proposed Operating Budget.

The General Fund had been struggling for several years with a significant budget deficit. In 2011, the City Council adopted a three-year Deficit Elimination Plan (DEP) to reduce what was at that time a \$14.2 million deficit. The plan called for significant expenditure reductions combined with the strategic use of reserves in order to gauge the recovery of revenue sources used to pay for services. While the DEP was successful in reducing the deficit, it is clear that these efforts alone will not be capable of eliminating the deficit. In fact, the combination of slow growth recovery of revenues, coupled with cost additions and increases have hampered the effort.

The FY 2012/13 budget projected the General Fund deficit to be \$6.5 million at the end of the fiscal year. As the proposed budget was developed that deficit grew and was considered to be structural in nature. In other words, it is not caused by one-time occurrences. The financial imbalance is on-going due to the types of expenditures that are encompassed in the General Fund.

The City Council provided direction to balance the General Fund in FY 2013/14. The adopted budget accomplishes this with further significant cuts. The reductions include implementation of the final stages of the DEP and approximately \$7 million in reductions to public safety.

Total Road Improvement Program financing Certificates of Participation for the Nason Street Widening Project
The State Appellate Court has finalized the decision in the City's favor regarding resident Radene Heirs' challenge to the validation action as a step in the process to completing the Total Road Improvement Program (TRIP) financing. The opportunity to appeal to the State

Supreme Court has passed and no appeal was made.

The challenge delayed the completion of the financing, which is the funding mechanism for the widening of Nason Street between Cactus and Fir Streets. The widening project has continued and the City will be reimbursed from the proceeds from the sale of Certificates of Participation for funds that the City advanced to keep this project moving forward.

• The cost of defending the legal challenge to the validation action was about \$60,000, not

- including staff time to prepare for and appear at several court hearings. This cost will be paid to legal counsel from the proceeds of the financing.
- The financing team is now active. The TRIP financing will be based on Measure A revenues for lease payments on the COPs. Documents previously approved by City Council are sufficient to proceed with and complete the financing, there will be no further action planned by the City Council. Staff anticipates that the financing will be complete by the end of August 2013

#### Financial Operations Division

Payroll reaching out to staff with training opportunities With the new MOUs and extended Development Services hours, City Payroll staff is reaching out and assisting employees on how to report their new work schedules electronically through eSuite.

## <u>Payroll coordinates with Graphics to create updated (and colorful)</u> Payroll Calendar

To provide a visual representation of the pay period cycles and the new Friday City Hall hours, Payroll coordinated with Graphics to create an updated 2013 Payroll Calendar for July through December to reflect the pay periods that City Hall Development Services is open, and the pay periods impacted without a Friday. We would like to thank Meleisa in Graphics for her quick response, creative design work and flexibility when it came to the project!

## <u>Principal Accountant joins the Financial Operations</u> Team

Just in time for Fiscal Year End, the Financial Operations Team welcomed Debbie Rosales as our new Principal Accountant who joined us on June 24th after competing in an open and competitive recruitment. Debbie is new to the Moreno Valley area and looks forward to learning about all the ins and outs of our City. Debbie will lead the Accounting and Accounts Payable staff and will provide City management with financial reporting and support as we enter our new Fiscal Year.

## Accounting and Accounts Payable staffs prepare to close Fiscal Year 2012/2013

In our efforts to close the Fiscal Year and prepare for our annual audit, Accounting and Accounts Payable staffs are focusing their efforts on processing Fiscal Year 2012/2013 transactions. We are also preparing for our auditors to be on site in late July to conduct our preliminary field work and internal control review.

#### Special Districts Division

#### Hidden Springs Residents Committee

Staff met with representatives of the Hidden Springs Residents Committee (HSRC) to discuss concerns over the recommendation to award a contract for Landscape Maintenance Services. Over the next several months, staff will work with the HSRC to develop a detailed priority list of landscape reinvestment projects. With award of the new landscape maintenance contract, the CSD Zone E-2 will realize a savings from the adopted budget that will allow funds to be used immediately towards implementation of items on the priority list. The priority list will also help to ensure that staff is providing services based on the specific needs and desires of the property owners within the Hidden Springs community.

## **Technology Services Division**

#### Over 60 Staff Trained on New GIS Platform

In conjunction with the rollout of the City's new Intranet GIS website, Technology Services staff conducted 6 training sessions during the week of June 24th. City staff members were introduced to the new website during hands-on classes presented by GIS Senior Analyst Janice Nollar.

Janice's GIS expertise and familiarity with the new application and its intuitive toolset, combined with the assistance provided by GIS Specialist Stephen Jarrett and GIS Technician Dale Mendenhall, provided attendees with individualized attention and made the sessions both interesting and informative. Over 60 people attended the hour long sessions and many were able to stay for an additional half hour to tackle a challenging set of GIS exercises led by Dale Mendenhall.

#### **EOC Video Control System Installed**

The Crestron Project for the Emergency Operations Center (EOC) provides the means for bringing together multimedia from various display and sound sources. Control, switching, and displaying of various video sources is accomplished from three touch panels located on two floors of the EOC. Examples of the various audio-video input sources include computer generated GIS maps, PowerPoint presentations, network news feeds, traffic video from our new Traffic Management System, or Police Department camera feeds. To complement the system, twenty-four, 52-inch LED monitors and four LCD projectors where installed throughout the EOC.

## Library to Receive Additional Computers

The City has purchased 10 additional computers that will be deployed at the Library to supplement the existing computers available for patron use. This 40% increase in computers will address the incredible popularity among Library patrons for access to computers and should result in reduced wait times for patrons. The additional computers will require a reorganization of space at the Library but will be a welcomed expansion of Library services. The computers will be put into service in consultation with the new Library management company, LSSI, over the next few months.

## **Treasury Operations Division**

#### Business License On-Line Renewal Update

In 2011 the City implemented the on-line business license renewal service which provided an easier, more efficient method for local businesses to renewal their annual business license. The primary benefit of this program has been to make the renewal process easier and faster for the business community and through the use of "smart forms" there has been a reduction in the number of errors and the resulting number of refunds due to overpayment.

With the conclusion of the annual renewal process, we have a chance to review the adoption rate of the on-line renewal program. The number of businesses that utilize the on-line renewal tool has consistently increased since its introduction in 2011, as shown below. While utilization is increasing, on-line renewals account for only approximately 18% of the total business license population. As such, staff will continue to develop the education and awareness program as we strive to continue to improve the adoption rate of this on-line tool.

Calendar Year	# of Renewals	\$ of Renewals
2011	861	\$131,000
2012	916	\$144,000
2013	1.199	\$190,000

#### Remote Credit Card Processing

With the Animal Services Division participating in the 2013 ASPCA Rachel Ray \$100,000 Challenge, a number of special adoption events are being planned.

In order to provide the community with the opportunity to adopt pets at these events to provide a method of payment for the services provided at these events, the Animal Services, Technology Services and Treasury Divisions teamed up and have implemented a remote credit card processing program.

This process will allow Animal Services staff to schedule adoption events at sites throughout the community and still have the ability to accept credit/debit cards utilizing cell phone technology. These new tools will provide a mobile platform that can be utilized throughout the City and will maintain a convenient and safe environment for the processing of payments.

#### FIRE DEPARTMENT

### Fire Department

Congratulations to Firefighter II Paramedic Erick Collins, who successfully completed his Joint Apprentice Committee (JAC) requirements in May of this year. The JAC program is a three year Journey level program that includes 432 hours of specified instruction and the successful completion of Academy training. Firefighter Collins is assigned to Morrison Park Fire Station 99 where he proudly serves the citizens of Moreno Valley.

## July 4<sup>th</sup>

The Fire Prevention Bureau was an active participant in ensuring that the City's 4th of July festivities were safe for all participants. As part of the parade staging area, Fire Prevention inspectors conducted safety inspections of all trucks, trailers, and floats that participated in the parade to ensure that all riders and operators were safe as they traveled up the parade route. At the Festival, inspectors reviewed the entire site including: inspection of the cooking operations for all food vendors, ensuring that the stage areas were safely constructed, and that all egress measures were in place. Throughout the day and into the evening, inspectors reviewed the fireworks loading and wiring operations. Finally, they oversaw the firing operation for the fireworks show. Overall, the Fire Prevention Bureau is happy to report that the citizens and visitors of Moreno Valley had a very safe 4th of July.

The Emergency Response Force (ERF), in cooperation with Fire Department paramedics, provided first aid and rehabilitation support for the 4<sup>th</sup> of the July parade and festivities. Fire Department Paramedics treated three people for related injuries at the festival. All three were transported to the local area hospital. Office of Emergency Management Program Specialist Bobbie Duval coordinated the efforts of the ERF volunteers who also provided lost and found services for the event.

#### Fire Prevention

Fire Marshal Randy Metz attended a California Fire Code Adoption seminar on June 25 that was jointly presented by the California State Fire Marshal's Office and the California Fire Chiefs Association. The seminar

covered several topics including how to effectively navigate the State's statutory process, how to legally propose local amendments, and the process for filing a local jurisdiction's adoption with the Building Standards Commission.

The Fire Department will be presenting the 2013 California Codes to City Council for adoption later this year. The Codes will become effective January 1, 2014.

Fire Marshal Randy Metz attended the State Fire Marshals Statutes and Regulation course in the City of Corona on June 26 and 27. This training focused on how to apply the state mandated inspection process at the local level as well as the enforcement of statutory law and adopted codes and regulations

The Fire Prevention Bureau has completed the annual Hazard Reduction Inspection Program. Inspector Paul Villalobos and Fire Prevention Technician Edgar Gonzales inspected 1,523 parcels for compliance with 89% of the parcel owners abating their property after they received notification from the City. The City's abatement contractor abated the remaining 169 parcels and property owners will receive an invoice from the City in order to recover our costs.

Hazard Reduction is extremely important in reducing the chance of a large vegetation fire occurring within the City especially given the lack of rain and intense heat that the local areas have been experiencing this year.

#### Office of Emergency Management

The Moreno Valley Fire Department is proud to announce the appointment of Alia Rodriguez as the new Office of Emergency Management Program Manager. Alia comes to us after serving nine years with Riverside County Fire Department. She was first appointed as a Senior Public Safety Communications Office in the Perris Emergency Command Center and then was promoted to be an Emergency Services Coordinator with the County Office of Emergency Services. We look forward to having Alia serve the residents, employees, and businesses of Moreno Valley in preparing us for future potential disasters.

On July 8, the Office of Emergency Management's Community Emergency Response Team (CERT) volunteers responded to the City of Menifee to aid in the search efforts for Terry Dewayne Smith Jr., who was last seen at his home on Saturday, July 6. Over 1,000 volunteers spent countless hours looking for him.

The Office of Emergency Management is hosting a two and a half day Community Emergency Response Team Class August 9-11. Through CERT training, we provide information to citizens about being prepared to handle disasters and how to reduce the risk of hazards in and around the home. CERT teaches disaster preparedness. CERT also teaches life-saving skills, with emphasis on decision making, rescuer safety and doing the greatest good for the greatest number of people. Lifesaving skills include first aid, sizing up hazards, fire suppression and light search and rescue. For more information please contact the Office of Emergency Management at 413-3800.

#### **Significant Events**



On June 13, Moreno Beach Engine 58, the Moreno Valley Fire Department, and Riverside County Fire/CAL FIRE units responded to a report of a structure fire near Ironwood and Hegla. Engine 58 arrived on scene and discovered a

2,500 sq. ft. residence fully involved with heavy fire inside the home that was ventilating through the roof. Additionally, the fire was threatening to spread to the dry vegetation near the home. With the aggressive actions of Fire Department personnel, the fire was contained to the home. A total of six fire engines, two truck companies, one Chief Officer, and one breathing support unit were committed to the incident for a total of 23 personnel.

On June 21, Moreno Valley Firefighters were dispatched to a report of a dog trapped inside a 200 foot storm drain near Mountain Crest Drive and Pico Vista Way. Upon arrival, it was determined that at least two dogs were trapped inside the storm drain and the only way to successfully extricate them would be to cut away sections of concrete to reach the dogs. Overall, it took just over an hour to remove enough concrete to safely remove a total of three dogs.

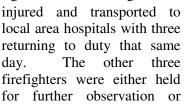
On June 21, Towngate Engine 6, Sunnymead Ranch Engine 48, and AMR were dispatched to a reported drowning. Upon arrival, Fire Department personnel located the father of a three year old child administering CPR to his daughter. The Fire Crews immediately assumed patient care and began pediatric advance life support measures. Once AMR arrived on scene, the patient was quickly placed on a gurney and loaded inside the ambulance. Fire Department personnel continued to administer pediatric life support measures to the child during transport to the local area trauma center by AMR.

Upon arrival at the hospital, patient care was transferred to Emergency Room staff who continued CPR and advance life support care. During this time, the child regained a pulse. Upon departure from the hospital, the child contained to sustain a weak pulse. The ultimate outcome of this patient is unknown at this time.

On July 2 at 9:49 a.m., units from the Moreno Valley Fire Department, Moreno Valley Police Department, Perris Fire Department, Riverside City Fire Department, Riverside County/CAL Fire, and the City's Emergency Response Force Team responded to a reported structure fire at Extra Space Storage on Perris Blvd. Numerous storage units were fully involved with fire when firefighters arrived on scene. Resources equating to a 5 alarm fire were utilized to confine, control, and extinguish the fast moving fire. These resources included three aerial ladder truck companies to provide ventilation of the hot smoke and toxic gases, which aided in the firefighting efforts as it decreased the heat inside the storage units and increased visibility.

Ultimately, 60 storage units and their contents were damaged or destroyed by the fire. Firefighters were able to protect and save the contents of 180 other attached units in the 758 unit complex. A total of 24 fire engines, 3 aerial ladder truck companies, 1 breathing support, 5 Chief Officers, 1 PIO, 2 Safety Officers, 6 ground

ambulances, 5 overhead personnel, and 3 fire crews for a total of 80 firefighters were committed to this 10 hour firefight. Six firefighters were







released from duty. All are expected to fully recover. The cause of the fire is still under investigation.

#### In Memoriam

The Moreno Valley Fire Department is greatly saddened to report the on duty death of Riverside County Fire/CAL FIRE Fire Apparatus Engineer Paramedic Christopher Douglas who was assigned to Thousand Palms Fire Station 35. Chris was fatally injured on July 5 in a traffic collision that occurred on the Monterey on-ramp to the I-10 freeway in Palm Desert





while responding to a roll over traffic accident on the freeway. A procession of Fire Department personnel, California Highway Patrol, and Riverside County Sheriff Department personnel escorted Chris from Desert

Regional Medical Center to the Coroner's Office in Perris. Almost every overpass had Fire Department personnel saluting as the vehicles drove by, and one Highway Patrol



Officer had pulled over at Gilman to salute the fallen firefighter.

Chris was an eight year veteran with the Riverside County Fire Department. Services were conducted for him on Friday, July 12.

#### **PARKS & COMMUNITY SERVICES DEPT**

### Special Events

## July 4<sup>th</sup> Event

Described by many as one of Moreno Valley's best July 4<sup>th</sup> celebrations, this year's crowds enjoyed the parade, picnics, and fireworks in celebration of the Fourth of July holiday.

The Independence Celebration kicked off with a parade sponsored by Waste Management. The parade theme this year was "A Tribute to Stars and Stripes." The parade had approximately 7,000 spectators and 80 entries.

The festivities continued at the Annual Funfest, approximately 15,000 participants attended activities. Highlights of the evening included a main stage and a community stage, which included enjoyment for the entire family. Several entertainers performed on the main stage this year. At 3:00 p.m., the excitement began with performances from Pacific Crest Drum and Bugle Corps and Yamato Youth Band. At 4:00 p.m. a performance by "Mrs. Jones Revenge - A Tribute to Classic Rock," followed by "Ghost in the Machine - A Tribute to The Police and Sting," and then "Hollywood Stones – A Tribute to the Rolling Stones." The event's grand finale, a long-time favorite in Moreno Valley, was the fireworks extravaganza beginning at 9:00 p.m. The fireworks were simulcast with patriotic music by KOLA 99.9 FM.

We thank the following sponsors who contributed to our celebration: City of Moreno Valley, KOLA 99.9, Budweiser, Moreno Valley Unified School District, Pepsi, Waste Management, Visterra Credit Union, Fullmer Construction, and Supervisor Marion Ashley.

The community stage was full of talented local musicians, singers, dancers, and theatrics. Beginning with the 2013 Battle of the Bands competition, four local bands competed to be named the City's champion. The four bands chosen to compete were the Hypernatives, Bad Joy, Baptized, and Invisible Crossover. Recreation staff are pleased to announce the Hypernatives, who performed Indie-Surfer Rock, to be our champion.

Immediately following the Battle of the Bands competition, the community stage featured local dancers from Dancing Images, a puppet show courtesy of Potter's House, an improvisational actor, and various solo singers.

Overall, the 4th of July Community Stage featured more than 75 local youth and adult performers with more than five hours of family-friendly entertainment.

#### Summer Movies in the Park

The Summer Movies in the Park Series continues to be a success with more than 350 people attending each movie. The free movies are held at dusk on Thursday evenings in the grass area of the Conference and Recreation Center located at 14075 Frederick Street. This exciting eight-week movie series features both animated and live-action movies for residents of all ages. Bring your dinner, beach chairs and blankets for summer fun, which includes kid-friendly pre-show activities.

Upcoming movies include: July 25 – Brave; August 1 – 101 Dalmations; and August 8 – Here Comes the Boom.

The Recreational Trails Board's Hike to the Top will be held on July 27 for the Hidden Springs trail. Interested participants will meet at 7:30 a.m. at the parking lot directly in front of Hidden Springs Elementary School. The hike is approximately 3.3 miles round trip.

YouthFest 2013 is scheduled to be held on September 14 at Community Park from 10:00 a.m. to 2:00 p.m. Local residents are welcome to join community youth-based businesses and organizations for complimentary festivities as they gather information regarding youth programs available in the community. The annual event also features a DJ, raffles, emergency vehicles available for public tours, and showcases dance and music performances. Staff are currently busy preparing for the annual event, with free booth spaces available to local businesses/organizations eager to share their services with the community. It is sure to be an exciting day for residents!

#### Park Projects

The exterior of restroom and concession at Lasselle Sports Park is 99% complete. The interior of the building is 90% complete, waiting mainly for fixtures. Site concrete work continues to be installed, as well as electrical. The two picnic shelters have been installed and the irrigation mainline is installed, waiting for appurtences and testing. Plant material is one of the last items that will be installed, after a weed kill program and soil amendments.





The roof at Weston Park restroom has been installed.

Canine exercise equipment has been ordered for Hound Town Dog Park.

#### Parks Maintenance Division

Projects completed include: EMWD irrigation checks at Ridgecrest and Fairway Parks completed, repaired playground rubber pads, sprayed all parks and golf course for weeds, put up handicap door at Bethune Park, repaired shelter post at Weston Park, installed new RR exterior doors and frames at Weston Park, and installed new exterior doors at Pedrorena and Weston Parks.

Projects in progress include: Remove old and install new ET irrigation controllers at 19 park sites (75% complete), R&R concrete at Morrison Park (75% complete), fertilize parks (50% complete), troubleshoot irrigation at TownGate II, strip and paint shelters at Weston Park, service pumps at MVCP, finish weeding and spraying all trails (ongoing), add DG to trails (ongoing), trim hedges at all parks (ongoing), clean city yard (ongoing), aerate and overseed tee boxes at golf course (ongoing), adjust irrigation at parks and golf course (ongoing), put up handicap door at Woodland Park, trim palms at El Potrero West Park, repair entrance El Potrero West Park, July 4th preparation, and trim pines at Pedrorena Park.

Vandalism and graffiti have been reported at the following areas: Community (\$567), El Potrero East (\$25), Fairway (\$109), Gateway (\$89), JFK (\$214), Pedrorena (\$42), TownGate (\$103), Westbluff (\$58), and Woodland (\$198) Parks. The total cost for vandalism/graffiti abatement during June 2013 was \$1,405. Total labor hours for during June were 26½ hours, approximately 3.3 full-time work days.

The mobile unit was used as the following events:

June 4: March Mountain High School Graduation

June 7: Moreno Valley College Graduation

June 7: Concerts in the Park June 14: Concerts in the Park June 21: Concerts in the Park

Court referrals performed a total of 297 hours during June. The total hours for court referrals in 2013 are 2,874, which equates to approximately 359 full-time work days.

In June the Park Rangers patroled 1,516 areas, had 4,061 public contacts, and reported 177 violations such as curfew, vandalism, parking, and alcohol violations in the parks.

#### Recreation Division

Adult softball has started with 24 teams. Registration doubled in the men's league since last season. Women's soccer will be starting at the end of July to try out the new arena soccer.

The annual Time for Tots graduation was held on June 5 at the Conference and Recreation Center at 6:00 p.m. After three days of rehearsals, 77 Time for Totters performed two songs for more than 400 of their families and friends. Each child also had the opportunity to share what they wanted to be when they grew up. The kids were also showcased in a slideshow and received their diplomas. The entire evening was recorded by MVTV-3, and staff would like to thank them for their continued support.

The graduation celebration was also held on June 6 at Celebration Park. Graduating students joined staff for a morning of games, water fun, and a potluck with their families.

The summer session began on June 17 with both the Conference and Recreation Center and TownGate Community Center sites filled with chilren ages three to five year. The staff were also excited to see that more than three quarters of registrations were new children joining the program. The eight-week summer session includes themes for each week: imagination and safari, America and dinosaurs, storybook and on the farm, and space and ocean life. Creative educational curriculum was created by staff to coincide with these themes. Those registered for the summer sessions will also participate in Harkin's Movie Theater Summer Movie Fun. Each Thursday features an exciting movie that the children are sure to enjoy.

Recreation classes continue to gain popularity within the community with many youth and adult classes continuing to have an increase in registrations. The summer session of dance classes such as Hawaiian Dance, Belly Dancing, and Hip-hop especially saw an increase of registration during the month of June. Art, music, and CPR classes also had a dramatic increase in monthly registrations with many classes filling close to capacity or filled completely. Newly offered seasonal classes such as Fundamentals with Legos (an engineering style workshop) and Camp Fusion (a youthperforming arts camp) began and have been very successful.

The newly revamped Summer Valley Kids Camp opened on June 3 and was full of local children in grades kindergarten through eighth from the Moreno Valley and Val Verde School Districts enjoying their break from school. Children are spending their days playing exciting recreational games, watching movies, playing video games, nurturing their creativity with arts and crafts, and experiencing fun-filled field trips to a 66'rs baseball game, the Los Angeles Zoo, as well as onsite activities with Color Me Mine and other carnival-themed activities. The weekly registrations were the highest in the past several years and new registrations are continually accepted. The fun will continue at Summer Valley Kids Camp through August 13.

#### Senior Community Center

The Center held its Father's Day BBQ on June 13. The event was sponsored by Prime Care. There were more than 150 seniors attending the event. The seniors had cheeseburgers, hamburgers, hot dogs, french fries, tea, lemonade, and water.

The June Senior Birthday Party was celebrated on June 27. This event was sponsored by the Friends of Moreno Valley Senior Center, who provided a free meal. Miller Jones Mortuary donated the cake and ice cream.

#### **POLICE DEPARTMENT**

#### **Community Advisory Meeting**

We held our last Citywide Camera System (CCS) Community Advisory Meeting on Thursday, June 20th, 2013. We provided all attendees with a tour of the monitoring room and gave a system demonstration.

#### Citywide Camera System Update

The Moreno Valley Police Department is excited to report the CCS Project is nearing completion. The monitoring room is receiving video feed from all but three of the camera locations. The Police Department

will be training personnel and manning the camera system in the near future.

## Community Services Recruiting Volunteers

The MVPD Community Services Unit (CSU) is actively recruiting Moreno Valley Citizen volunteers and there are several new volunteer applicants in the background process. MVPD volunteers enjoy a range of volunteer police service opportunities including:

- Citizens Patrol Uniformed high visibility patrol in marked patrol units.
- Anti-Graffiti Patrol Non uniform patrol in unmarked vehicles to assist in surveillance and reporting of graffiti vandalism.
- Mounted Posse
- Neighborhood Watch
- Front Office Assistant Assist front office personnel with day to day activities.
- Incident Call Out Respond to major incidents within the city to assist with perimeter security, road closures, and searching for lost hikers/missing persons.
- Citywide Camera System volunteer monitors.

## <u>Construction at the front lobby of the Public Safety</u> <u>Building</u>

The bulletproofing construction in the front lobby of the Public Safety Building is largely complete. The business office is now fully functional and offering all regular services to the public.

#### Case of the Month

Our officers were on patrol in the 24000 block of Sunnymead Blvd., in the City of Moreno Valley, when a local business employee flagged them down to report a Strong Arm Robbery. The employee directed the officers behind the business where the suspect was last Our officers located the abandoned seen driving. suspect vehicle behind the business, and spotted the suspect running into a nearby neighborhood where they lost sight of him. Witnesses reported that the suspect fled in another vehicle. The employee ultimately explained she was en route to a bank to make a cash deposit, when the suspect forcibly grabbed the deposit bag and ran to a waiting vehicle and drove away.

Our Robbery Suppression Team (RST) and Forensic Technician responded to the scene and took over the investigation. The RST began reviewing Citywide Camera System video footage and identified a second vehicle casing the business several days before the robbery. The RST Investigators also used the Citywide Camera System to identify a second vehicle used during the robbery. From the video footage, the RST obtained a

vehicle license plate number and ultimately identified the suspect who committed the robbery. The suspect was located, arrested and booked at the Robert Presley Detention Center. The investigation, including efforts to identify the remaining suspects, is ongoing.

#### **PUBLIC WORKS DEPARTMENT**

#### Capital Projects

## MVTV-3 Broadcast Equipment Upgrade Project

The MVTV-3 Broadcast Equipment Upgrade project includes replacement of all MVTV-3 control room equipment, upgrading the technology, audio and visual equipment used for broadcasting City Council meetings, other board/committee meetings and programming on the government access channel, implementation and installation of a quality audio/ video presentation system and providing the SIRE electronic voting system.

City Council approved the Agreement for Professional Consultant Services with Burst Communications, Inc. on June 25, 2013. The contract includes all design work, providing and installing project equipment, SIRE voting system integration, testing and training. The equipment installation is scheduled mainly during the City Council recess period to minimize the impact to City Council meetings. Burst started the Design early in July 2013. All installation and testing are scheduled to be completed by the end of August 2013.

### Fire Station No. 6 Multipurpose Annex

The project will construct a new storage building, 17'x32' in size, in the back parking lot of Fire Station No. 6 to replace an old shed. The new storage will provide space for hoses, equipment and oxygen recharge station. The project construction will include relocation of the existing gas and water lines, new electrical line installation for inside lighting, and installation of a rolling door. The project construction is scheduled to start in July 2013. Construction will finish by the end of October 2013 (weather permitting).

#### Perris Boulevard Widening from Perris Valley Storm

Drain Lateral "B" to Cactus Avenue
Construction for the Perris Boulevard
Widening from Perris Valley Storm
Drain Lateral "B" (Southerly City
Limits) to Cactus Avenue project is
scheduled for completion by July
2013. The contractor, Hillcrest
Contracting, Inc., recently completed
the re-striping of the roadway to
accommodate six lanes of through
traffic. Completed improvements





include curb, gutter, sidewalk, curb ramps, cross gutters, driveway approaches, storm drain, paving for the street widening, slurry sealing of the existing roadway sections, relocation of all necessary traffic signals, and utility pole relocation. Considering the size of the project, cooperation with owners and residents was excellent.

### The San Timoteo Foothill Neighborhood Flood Protection

In September 2009, the Public Works Department-Capital Projects Division submitted a Hazard Mitigation Grant Program (HMGP) grant application to the Federal Emergency Management Agency (FEMA) through the California Emergency Management Agency (Cal EMA) to request funding for constructing a storm drain and related street improvements in the San Timoteo Foothill Neighborhood to mitigate flooding hazards for this area. The San Timoteo Foothill Neighborhood has experienced frequent flooding during storm events. Repeat flooding has damaged local streets and private properties, disrupted local traffic and school bus routes, and disrupted public and utility services.

The City submitted grant application proposes storm drains within local roads starting from Locust Avenue, along Carrie Lane to Kalmia Avenue, then along Kalmia Avenue to Pettit Street, then along Pettit Street heading south and be connected to the existing storm drain in Pettit Street just north of Juniper Avenue. The estimated cost for this project is at \$2 million. The City requests approximately \$1.5 million from the HMGP funding to cover up to 75% of the project's estimated cost. Per the HMGP funding requirements, additional funding to cover the other 25% of the project's cost (or \$500,000) must be from the local funds available through the Moreno Area Drainage Plan fees.

Since early 2010, FEMA has been reviewing the City's grant application under the National Environment Protection Act (NEPA) part of the grant approval processes. In June 2013, the City received the favorable Finding of No Significant Impact (FONSI) notification from FEMA regarding its application. The FONSI notification was published on the Press Enterprise during the week of July 1, 2013, for public review and comments. It is anticipated that FEMA could finish the NEPA review and provide the City with the \$1.5M grant approval as early as November 2013.

## City Hall 2<sup>nd</sup> Level Floor Rehabilitation, Seismic Retrofit, and Roof Restoration

We are pleased to announce the Construction Phase of the City Hall 2<sup>nd</sup> Level Concrete Floor Rehabilitation, Seismic Retrofit, and Roof Restoration Project reached completion on June 18, 2013. The installation of the new acoustic concrete floor and roof restoration were completed within the required 14 weeks.

Another milestone with respect to the overall renovation of the 2<sup>nd</sup> level of City Hall was reached with the start of the carpet installation last week. The carpet installation is a component of the overall renovation which is being



conducted by a separate Contractor. To expedite the carpet installation weeks sooner than planned, staff worked diligently with the carpet installers to add a protective lining between the concrete and carpet. We anticipate the installation of the carpet to be completed during the week of July 8th, which will pave the way for the final Phase of the project.

The final Phase will include the installation of cubicles and new wideband data line for the phones and computers, followed by the great migration of City staff back to the 2<sup>nd</sup> level of City Hall. The installation of cubicles, electrical and data lines is estimated to take a few weeks before staff may start moving. Facilities staff will keep you posted on the anticipated re-location schedule as more information becomes available.

The remodeling of the two, 2<sup>nd</sup> floor restrooms is also well underway with the demolition of both restrooms completed. To date, the new restroom concrete floors and walls have been installed and are



ready for the installation of the new tile. See the attached pictures for the construction progress. When completed, the restrooms will be ADA compliant.

We would like to express our appreciation to all City staff for bearing with any inconvenience construction may have caused. The cooperation of Staff has lent to a well-organized and smooth Construction Phase of the Project. We look forward to the same cooperative effort in this final phase of the Project while moving back and resuming business on the newly renovated 2<sup>nd</sup> level of City Hall.

## Moreno Master Drainage Plan Line "F", Stage 2 Channel Project

On February 26, 2013 the City Council approved the Cooperative Agreement with the District for the MMDP Line "F", Stage 2 Channel Improvements and authorized the appropriation of the \$4,000,000 provided by the District to fund the





construction phase of the project. Per the Agreement, the City is responsible for the construction administration of the project and upon completion the District will take over the ownership and maintenance of the improvements.

On April 23, 2013, City Council awarded the construction contract for the proposed MMDP Line "F", Stage 2 Channel Improvements project to Bedon Construction, Incorporated. The Burrowing Owl and Bird Nesting Survey were completed and the contractor has begun removal of the existing concrete lined channel and rip-rap rock at the westerly end of the channel. Several hundred feet of the existing concrete flood control channel has been removed in preparation for the installation of the new channel configuration. Grading and trenching has also begun at several locations along the channel, in preparation for the installation of the future storm drain lateral.

The limits for the proposed MMDP Line "F", Stage 2 Channel Improvements project are approximately 4,500 feet long, starting at 800 feet west of Oliver Street to join the existing improved channel in the proximity of the Grande Vista Drive and Iris Avenue intersection. The work involved will fully improve the existing earthen trapezoidal flood control channel with a concrete lining. The construction will also provide access roads, maintenance ramps, and storm drain lateral stubs.

This project will complete a majority of the public infrastructure in the City Center area, help reduce the flood insurance rates for adjacent property owners, help the City promote and attract new medical related developments, and build upon the expansions underway by surrounding medical facilities. This infrastructure project is consistent with the City's Economic Development Action Plan approved by the City Council in April 2011.

## The Wayfinding Signs Project

Traditionally, the City has installed Wayfinding and "Welcome to Moreno Valley" signs as part of streetscape and traffic operations. Wayfinding signs are placed at key locations throughout the City to direct the community and visitors to various public buildings and sites. "Welcome to Moreno Valley" signs provide a friendly and positive message to motorists that the City welcomes all visitors and encourages them to stay and patronize City businesses, as well as enhances the overall image of the City.

In an effort to enhance and improve the image of the City and the overall functionality of signage, as well as reduce motorist confusion, the City has undertaken a new Wayfinding Signs Project. City staff created conceptual designs and identified key locations for the new signs and replacement of existing signs throughout the City. Staff has been working with the contractor Fusion Sign & Design, Incorporated to complete the shop drawing and construct and install two sample signs for the City's field review. Please see below for the sample graphics.

Once the sample signs are approved, the

contractor will fabricate the remainder contracted signs, and install a total of thirty three signs. Six of these signs will be "Welcome to Moreno Valley" signs at key entrance points,





primarily located at or near major freeway off-ramp locations. A total of twenty-seven Wayfinding Signs will also be fabricated and installed at various locations along major roadways to direct the community and visitors to various public buildings and sites including the Civic Center, Animal Shelter, Library, Corporate Yard, Social Security, March ARB, and the Post Office.

## Maintenance & Operations, Solid Waste & Recycling Program

## Used Oil Filter Recycling Event

On June 18<sup>th</sup>, 2011, the City's Solid Waste and Recycling Program hosted the first annual Used Oil Filter Recycling Event at the O'Reilly Auto Parts store (formerly Kragen) located at 12240 Perris Blvd from 9:00 am – 12:00 pm. The event was advertised through radio announcements on KOLA 99.9 and the City's website.

In exchange for a used oil filter, residents received a new, free oil filter at the event. Approximately 100 oil filters were distributed. KOLA 99.9 was broadcasting live from the event and provided promotional items to participants.

The City's aim was to raise community awareness and promote the significance of recycling hazardous waste through this outreach effort. This event was funded through grant funds received from the California State Department of Resources, Recovery, and Recycling.

## <u>Household Hazardous Waste Information Exchange</u> Presentation

On May 15<sup>th</sup>, 2013, the City's Solid Waste and Recycling Program staff, Ariana Ayala, provided a presentation on the City's Used Oil Recycling Program at the Household Hazardous Waste Information Exchange event hosted by the Western Regional Council

of Governments at a filter recycling facility located in Bloomington.

Approximately 50 attendants from the solid waste and hazardous waste disposal industry attended the event. The attendants represented other jurisdictions, industry consultants and hazardous waste haulers. Ms. Ayala highlighted the City's Used Oil Filter Exchange and Recycle events and the City's Used Oil Program commercial that is currently being advertised on Time Warner and MVTV3.

# <u>California Department of Resources Recycling and Recovery – Annual Diversion Report Approval for 2007-2011</u>

The California Department of Resources Recycling and Recovery (CalRecycle) governs the approval process to ensure municipalities meet the requirements set forth by AB939 (California Integrated Waste Management Act of 1989). It requires all cities and counties within the state to reach and maintain a 50% waste reduction goal by the year 2000 and beyond. CalRecycle requires municipalities to divert solid waste from the landfill through recycling programs and outreach. A tonnage of solid waste per capita target is identified for each municipality. The actual tonnage landfilled per capita and the effectiveness of the jurisdiction's waste diversion and recycling programs are taken in consideration to determine if jurisdictions have met the criteria for the requirements set forth in AB939.

CalRecycle performed a calendar year 2007-2011 comprehensive jurisdiction review throughout the State of California. As part of the finalized jurisdiction review, CalRecycle found the City of Moreno Valley is in compliance with meeting AB939 requirements pursuant to the Public Resources Code Section 41825. (In 2011, the City's target was 4.4 pounds per day of solid waste per person, and the actual amount landfilled was 3.0 pounds, this results in an approximate diversion rate percentage of 66%).

City staff is committed to ensuring that the City remains in compliance with AB939 mandates and strives to continue the City's trend of achieving an increased diversion percentage. The City's diversion rate has steadily climbed from 49%, in 2007, to a diversion rate of 66%, in 2011.

#### School Recycling Message Presentations

In coordination with the Moreno Valley Unified School District (MVUSD) and Waste Management of the Inland Empire, the City continued the school recycling presentation program in the 2012-2013 school year. The program included all 4<sup>th</sup> grade classes from schools

within MVUSD. During the 2012-2013 school year, 22 elementary schools were provided recycling presentations. The presentations were attended by approximately 1,300 students.

The presentations included education on the topics of trash, recycling, green waste, and household hazardous waste. The interactive presentation included a chance for the students to test their knowledge by participating in a Recycling Sorting game. The winning participant received a recycling themed t-shirt and the winning team received bookmarkers with an environmental message. Magnets detailing what materials are accepted in the

three residential bins (trash, recycling and green waste), upcoming recycling event flyers, and recycling teaching tools were distributed to each attending class, to help keep the recycling message alive in the student's home, school and community.



The program continues to receive positive feedback and therefore, City staff will continue the program during the 2013-2014 school year.

City Staff also assisted March Mountain High School & March Valley Academic Center to launch a recycling program. The City provided classroom recycling



containers/signage, conducted two lunch time recycling activities to help support the recycling message and participated in a Career Day. The schools also conducted an art contest and the City participated in the judging and presentation of awards to the winners.

#### Electric Utility Division

#### Energy Efficiency Audits

Energy efficiency audits have been completed for 23 small commercial customers, including Panda Express, Juice It Up!, Ono Hawaiian BBQ, Quizno's, Del Taco, and Fitness 19. Energy efficiency measures such as lighting and fans for refrigerated areas will be installed over the next few months to help our customers save energy and reduce their electric bills.

## Transportation Division

#### SB 821 Grant

In March 2013, the Riverside County Transportation Commission (RCTC) issued a call for projects relating to the SB 821 funding program for the construction of Bicycle and Pedestrian Facilities. Public Works responded with two applications to perform ADA upgrades at multiple locations throughout the City.

The proposed projects have a combined total estimated cost of \$920,000 of which \$250,000 was requested from the SB 821 funding program. Though an extremely competitive evaluation process with 32 other agency project submittals, the City of Moreno Valley was selected to receive funding for the both project applications at the full amount requested.

The major element of these projects is to construct ADA compliant improvements including curb ramps / sidewalk connections in areas with demonstrated high pedestrian traffic relating to schools, transit stops, and major commercial shopping destinations.

Specific locations that will be enhanced with this project include Alessandro Blvd. / Indian St., Hemlock Av. / Graham St., Graham St. s/o Alessandro Blvd., Corporate St. s/o Calle San Juan De Los Lagos, JFK Dr. / Blueberry Rd., Bay Av. / Pecan Pl., JFK Dr. / Legendary St., Eucalyptus Av. / Edgemont Dr., Heacock Av. / Bay Av., Los Cabos Dr. / Plaza Sonada, Athens Dr. / Spring Crest Rd., Wordsworth Rd. / Boccaccio Ct., Eucalyptus Av. / Kochi Dr., Heacock St. / Dracaea Av., and the Calle San Juan De Los Lagos entrance to City Hall.