

From: Henry Garcia, City Manager

CITY MANAGER'S OFFICE

Administration

Federal Lobbyist Interviews

On June 27th the Finance Subcommittee interviewed three Washington, D.C. lobbying firms to represent the City's interests at the federal level. The Subcommittee selected David Turch and Associates, a recommendation that was supported by a discussion with Larry Rubio of the Riverside Transit Agency regarding their successful partnership with Turch. The focus of the City's lobbying efforts at the federal level will be to secure critical transportation funds for freeway widening and bridge construction on State Route 60.

League of California Cities Dinner

This week Assistant City Manager Michelle Dawson and Financial and Administrative Services Director Rick Teichert attended the Riverside County Division meeting of the League of California Cities hosted by the City of Canyon Lake. The program included a presentation by representatives from the Rose Institute of State and Local Government. La Quinta Council member Terry Henderson provided an update from the league's Revenue and Taxation Committee, including a request for cities to review an internet sales tax proposal. City staff will monitor and review any proposals to impact local sales tax sharing agreements and apprise the City Council as needed.

CITY CLERK'S OFFICE

Upcoming Election

The City Clerk's Office is busy with the upcoming election, scheduled to be held on Tuesday, November 6, 2012, of three City Council Members, one each from District 1, 3 and 5. The nomination period opens July 16, 2012 and ends August 9, 2012.

Each candidate must be nominated by not less than 20 and not more than 30 qualified voters. Only registered voters residing within the District from which the candidate is to be nominated are eligible to sign nomination papers for the candidate.

To qualify as a candidate a person shall be:

- Citizen of the United States
- Qualified Elector of the State of California
- Registered voter of the City of Moreno Valley at the time of filing nomination papers

- Resident of the appropriate District at the time nomination papers are issued

Important Upcoming Dates:

- October 8 – 30, 2012 – Applications for Vote-by-Mail Ballots may be made in person or by mail.
- October 22, 2012 – Last day to register for the November 6, 2012 election.

For additional information regarding the November 6, 2012 General Municipal Election please visit the Riverside County Registrar of Voters website at www.voteinfo.net.

FINANCIAL & ADMINISTRATIVE SERVICES DEPARTMENT

Animal Services Division

Moreno Valley Animal Shelter Receives Donations from Walgreens Distribution Center

The Moreno Valley Animal Shelter recently received a generous supply of premium dog food donated from the Walgreen's Distribution Center based in Moreno Valley. Because of the company's stock rotation guidelines, a total of ten pallets of Purina dog food was donated to feed the many homeless pets cared for at the Moreno Valley Animal Shelter. Rather than disposing of the dog food and it ending up in a landfill, the company decided to donate the food to feed homeless pets in the community. The Purina dog food, packaged in 13.5 pound bags continues to be within the expiration timeline to continue to be safe to feed to pets. Walgreens Distribution Center contacted the Moreno Valley Animal Shelter again on July 9, 2012 wishing to donate another 13 pallets of dog food. Pictured is the current stock of approximated 6,000 pounds of dog food being stored.



Web-Licensing Results Update

The new on-line dog licensing service, Web-Licensing, has proven to be very successful offering convenience to Moreno Valley residents. Many residents have used the service to renew their dog's license as well as make the initial purchase for a new dog license. Renewal notices sent out monthly to remind dog owners when their dog license is nearing expiration highlights this new on-line service available to residents. From the introduction of

Web-Licensing to Moreno Valley residents on February 22, 2012 through June 30, 2012 the following results were achieved using this new on-line service:

Licenses Issued	Fees Collected	Number of Donations	Donations Collected	Total
461	\$11,983.00	19	\$95.00	\$12,078.00

FIRE DEPARTMENT

Fire Operations

Moreno Valley Firefighters help to Honor Local Fallen Hero

Firefighters from the Moreno Valley Fire Department, Riverside County Fire Department, and CAL FIRE helped to honor fallen U. S. Marine Corps Corporal Anthony Servin on June 19. Corporal Servin was killed in action while fighting in the Helmand Province of Afghanistan. Firefighters throughout the area posted colors and saluted as the procession travelled from St. Christopher Church in Moreno Valley to Corporal Servin's final resting spot at Riverside National Cemetery. At the end of the procession route, and prior to entering Riverside National Cemetery, both Moreno Valley Truck Companies proudly displayed the Garrison Flag as the procession drove through. Moreno Valley Battalion Chief Silvio Lanzas as well as units from the CAL FIRE Perris Station and the Riverside County Fire Woodcrest Station were also saluting at the entrance to the cemetery.



Training

On Saturday, June 23 Moreno Valley Reserve Firefighters received live fire wildland training at the Ben Clark Training Center along with numerous other Riverside County Reserve Firefighters. Fire Department personnel from Towntgate Engine 6, Sunnymead Ranch Engine 48, and Battalion Chief Silvio Lanzas from the City coordinated in this training event.



Photographs Courtesy of Jonathan Heier of Memories Digitally Kaptured photography

Public Relations

Kennedy Park Engine 65 attended a Family Day event sponsored by the United States Army Reserve Unit at March Air Reserve Base on June 24 where they

interacted with visitors of the event and the event organizers. Tours of the fire engine were given to the public and Fire Department staff answered questions asked by the public.

Significant Events

- On June 25, Kennedy Park Fire Engine 65 responded to a report of a drowning in their primary response area. Firefighter personnel arrived on scene and located a 6 year old child lying next to a pool. It was reported to Fire Department personnel that prior to their arrival the child had been found at the bottom of the pool after the adult watching the child became distracted for one minute. A bystander started CPR and after one cycle of CPR was completed, the patient expelled water from their mouth and began to have seizures. Fire Department Paramedics administered pediatric advance life support measures and assisted AMR with transporting the patient to the local area hospital. The patient outcome is unknown at this time.
- On June 26, Kennedy Park Fire Engine 65 responded to a report of a one month old infant experiencing difficulty breathing. Engine 65 arrived on scene and located the infant who had no pulse and was not breathing. Firefighter personnel from Engine 65 immediately began administering pediatric advance life support measures and they were able to reestablish a heart rate prior to the arrival of AMR. Fire Department personnel continued to administer advance life support measures to the infant during transport to the local area hospital by AMR. The outcome of this patient is unknown at this time.
- On June 29, College Park Truck 91 was dispatched to a report of a child drowning. Upon arriving at scene, a three year old child was found lying on the ground adjacent to the pool. The child was lethargic but breathing. The family stated that the boy was found in the spa by his brother with an estimated time of submersion of one minute. Truck 91 personnel immediately began to provide emergency care for the child. Upon the arrival of Kennedy Park Engine 65, pediatric advance life support treatment was administered and the patient was rapidly transported by AMR with fire department personnel on board to the local area hospital. When Fire Department personnel departed the hospital the patient was breathing and had a heart rate. The final outcome of the patient is unknown at this time.

Firefighter Callahan Update

The Fire Department erroneously reported that Firefighter Scott Callahan graduated from the six week CALFIRE permanent fire academy on May 23, 2012 when Firefighter Callahan had actually completed his academy several years ago. Firefighter Callahan did complete his Joint Apprentice Committee (JAC) requirements on May 23, 2012. Firefighter Callahan, from the Sunnymead Fire Station, completed his three year Journey level program within the timeframes allotted, which included 432 hours of specified instruction and the successful completion of Academy training. Congratulations to Scott.

HUMAN RESOURCES & RISK MANAGEMENT DEPARTMENT

Talent Management

Robust recruitments are underway for several positions in the City workforce. Recruiting and/or selection processes are underway for the following openings:

- Senior Parks Maintenance Technician (internal recruitment, 10 applicants). Candidate selected for one vacancy; decision on second vacancy pending.
- Human Resources Analyst (253 applicants). Interviews in process.
- Animal Care Technician PT/Temp (199 applicants). Interviews conducted, selection pending.
- Laborer PT/Temp (149 applicants for two openings). One candidate hired, with an additional candidate in background.
- Executive Assistant I (Internal, 17 applicants). Interviews scheduled.
- Sr. Administrative Assistant (Internal, 12 applicants). Screening in process.
- Lead Parks Maintenance Worker (Internal, 8 applicants). Application period was extended through July 5th; screening in process.

MotiVate Wellness

The City's employee wellness program featured a Lunch & A Movie program which was very well received by participants.

PARKS & COMMUNITY SERVICES DEPARTMENT

Park Projects

- The renovation of the March Field Park Soccer Arena is now complete.
- The concrete has been installed at the Conference and Recreation Center – Ballroom Patio. The next step is to apply a protective sealer over the

concrete. This process is expected to be completed within two weeks.

- The interior painting of TownGate Community Center is complete.

Parks Maintenance Division

Projects completed include weed abated Equestrian Center and Markborough property; reseeded turf areas from tree removals at various park sites; topped off playground fiber at Bethune, Pedrorena, Weston and College Parks; repaired playground at Celebration Park; trimmed trees in Celebration Park; mulched flower beds in all CFD #1 parks; worked on CRC patio concrete; sanded and aerated greens and fertilizer greens; verticut golf course; aerated and fertilized CFD #1 parks; and repaired water feature at Celebration Park.

Projects in progress include tree planting at various park sites; aerate sports fields and fertilize (75% complete); install new exterior doors on restroom buildings at JFK and Fairway Parks (Ridgecrest Park completed); weed all trails and parks (75% complete); put decomposed granite on all trails; place fiber at Patriot Park playground; resurface Shadow Mountain; and repaired all golf course equipment at Cottonwood.

Vandalism and graffiti for June have been reported at the following areas: Aqueduct Bikeway (\$250), Bethune (\$24), Celebration (\$66), Community (\$346), Edison Easement (\$34), Gateway (\$191), JFK (\$87), Morrison (\$174), Rock Ridge (\$89), Sunnymead (\$744), TownGate (\$241), Valley Skate Park (\$30), Vista Lomas (\$42), Westbluff (\$41), and Woodland (\$173). The total cost for vandalism/graffiti was \$2,532. Total labor hours for vandalism/graffiti were 51 hours, approximately 6.375 full-time work days.

The Mobile Stage Unit was used on June 1 at March Mountain High School Graduation and June 8 at Moreno Valley College Graduation Commencement.

Court referrals performed a total of 475 hours during June. The total hours for court referrals in 2012 are 2,323, which equates to approximately 290 full-time work days.

Recreation Division

Recreation and Sports

The annual Time for Tots graduation was held on June 6 at the Conference and Recreation Center's Grand Valley Ballroom. After three days of rehearsals, 76 Time for Tots performed two songs for more than 400 of their family and friends, stated what they wanted to be when they grew up, were showcased in a slideshow, and

received their diplomas. The entire evening was recorded by MVTv-3, and staff would like to thank them for their continued support. A graduation celebration was also held on June 7 at Celebration Park. Graduating students joined staff for a morning of games, water fun, and a potluck with their families.

The summer session for Time for Tots began on June 18 with both the Conference and Recreation Center and TownGate Community Center filled to capacity. The staff were also excited to see that more than three quarters of registrations were new children joining the program. The eight-week summer session includes themes for each week: safari and rainforest, America and dinosaurs, storybook and space, and on the farm and ocean life. Creative educational curriculum was created by staff to coincide with these themes. Those registered for the summer sessions will also participate in Harkin's Movie Theater Summer Movie Fun. Each Thursday features an exciting movie that the children are sure to enjoy.

Recreation classes continue to gain popularity within the community with many youth and adult classes continuing to have an increase in registrations. The summer session of dance classes such as Dance Exploration, Hawaiian Dance, and Hip-Hop especially saw an increase of registration during the month of June. Art, music, and CPR classes also had a dramatic increase in monthly registrations with many classes filling close to capacity or filled completely.

Summer Valley Kids Camp has been full for the month of June with local children in grades kindergarten through eighth from the Moreno Valley and Val Verde Unified School Districts enjoying their break from school playing exciting recreational games, watching movies, playing video games, nurturing their creativity with arts and crafts, and experiencing fun-filled field trips to Brunswick Moreno Valley Bowl, as well as onsite activities with Color Me Mine and other carnival themed activities.

Movies in the Park began on June 7 at the grass location of the Conference and Recreation Center. On the first evening, nearly 500 local residents enjoyed a complimentary showing of Cars 2 on the City's newly purchased large outdoor screen and sound system. The fun continued on June 14 with the showing of Ratatouille; June 21 with Toy Story; and June 28 with The Adventures of Tin Tin. Each week has seen a steady increase of attendance. Several Moreno Valley-based businesses and organizations have also been onsite to sponsor and support the newly added public service including Yoshida Ice, Kona Ice, the Morning Optimist

Club of Moreno Valley, and Brunswick Moreno Valley Bowl. The fun will continue through (with the exception of July 5th) early August.

YouthFest '12 is scheduled to be held on September 8 at Community Park from 10:00 a.m. to 2:00 p.m. Local residents are welcome to join community youth-based businesses and organizations for complimentary festivities as they gather information regarding youth programs available in the community. The annual event also features a DJ, emergency vehicles available for public tours, and showcases dance and music performances. Staff are currently busy preparing for the annual event, with booth spaces being filled daily by the local businesses eager to share their services with the community. It is sure to be an exciting day for residents!

The Pee Wee and Junior T-Ball program was a hit with more than 180 youth participating. It is a baseball program for children ages 3 to 7 years played Monday/Wednesdays and Tuesdays /Thursdays at Shadow Mountain Park and Bethune Park.

Along with youth participating in T-Ball, there are a lot of athletes participating in the Youth Basketball Summer League, which has athletes ranging in age from ages 8 to 17 years. There were more than 270 athletes participating in the league at the Conference and Recreation Center.

Staff is excited to introduce the new indoor soccer arena, which opened to the public this month at Valley Skate Park. Athletes can currently compete Monday through Sunday in a fast paced open play format game at the site.

The Summer Adult Softball league is kicking off this week with more than 30 teams in six different divisions. The season will conclude throughout the summer months.

The Conference and Recreation Center saw a large increase in Summer Open Play players. Ranging in ages, there was a multitude of athletes trying to beat the heat playing in the gymnasium.

Senior Community Center

The Center held its Father's Day BBQ on June 14, which was sponsored by Health Net, Wal-Mart and Target. There were more than 100 seniors attending the event. The seniors had hamburgers, hot dogs, Chinese food, French fries, sodas, and water.

The May Senior Birthday Party was celebrated on June 28. This event was sponsored by the Friends of Moreno

Valley Senior Center, which provided a free meal. Miller Jones Mortuary donated cake and ice cream.

Upcoming events include a Texas BBQ on July 12.

The following trips were offered to the seniors:

- June 2, June 9, and June 23 to the Spotlight 29 Casino. The cost was \$25 with \$25 back in free play.
- A two-day trip to Las Vegas on June 16 and 17. The cost was \$55 double occupancy with two free buffets at Hotel Hacienda.
- June 30 to Stateline at a cost of \$25, which included one free buffet.

Grant Program

“A Child’s Place” program is operating at full capacity. There are currently 112 students enrolled at both of the program’s summer camps. The children have enjoyed weekly excursions to Glen Helen Regional Water Park, Fingerprint Museum in Hemet, and walking field trips to Bethune Park on Fridays for Water Day. The children are also preparing for the Summer 2012 Olympics by following a new curriculum called “Passport Around the World”. All of the students are learning about a different country each week. To date they have learned about Jamaica, Italy, Mexico, Africa, and China. The children engage in a variety of activities throughout the day including arts and crafts from that country, sampling food, listening to music and learning the language of that country.

The children are also participating in a summer reading challenge the site with the most books read by August 10 will receive a pizza party.

Library Services

Summer Reading Program Concludes

The Moreno Valley Public Library has come to the end of another successful Summer Reading Program. “Dream Big: Read!” concluded on Thursday, June 28, with over 1,400 participants. Hundreds of child, teen and adult readers qualified to earn all available prizes and incentives, including t-shirts, free books, free food and sporting activities, toys and games, and more. There were also a number of popular in-house games and puzzles to play to enhance the program.

Staff entertained audiences with puppet shows on two consecutive days; these shows were well-attended and positively received. This year’s SRP also included the first “Great Stuffed Animal Sleepover” activity. Children were able to leave a favorite stuffed animal at the library, so that their special friend could participate in a number of fun activities planned for them. Photos of

these activities will soon be posted on the library’s Facebook page. A certificate of completion was given to all 51 stuffed animals who were overnight guests of the library.

The Moreno Valley Friends of the Library will select for special recognition those readers with the most reading time logged during the five-week Summer Reading Program, and will present them with a special prize and certificate at the City Council meeting of August 28, 2012. The Moreno Valley Public Library expresses its gratitude and appreciation to the Friends of the Library and to all local merchants who sponsored the program with their donations.

POLICE DEPARTMENT

Citywide Camera Project – Community Advisory Meeting

There will be another Community Advisory Meeting for the Moreno Valley Citywide Camera System project. The goal of the meeting is to inform attendees of the history, purpose, and benefits of the project. The meeting will also include an open forum for community input, questions and answers. The meeting will be at the Moreno Valley Police Department on July 25, at 6:00 p.m.

Vacant Residences and Squatter Issues:

The Moreno Valley Police Department has seen an increase in the number of calls for service involving squatters occupying vacant buildings and residences throughout the city. The Police Department has found that several squatters are utilizing online resources to identify vacant properties, and obtain advice on their legal rights to use as leverage and confuse homeowners and legal renters. We are working with property owners and victim renters to inform them on the actual state of the law.

Toward that end we are working cooperatively with Riverside County Code Enforcement and the Riverside County District Attorney’s Office to combat the problems created by squatters. Anyone who identifies a location which may be occupied by a squatter is encouraged to contact the Moreno Valley Police Department at 951-486-6700.

Cases of the Week:

- On Wednesday, June 20th, at 11:30 p.m., our officers responded to a suspicious vehicle in the 24600 block of Huntley Dr. Upon arrival, the officers detained several subjects. During the initial investigation, the officers learned the vehicle was carjacked days earlier in San Dimas. Initially, one suspect was arrested and booked into the Robert Presley

Detention Center for possession of the stolen vehicle. Our Robbery Suppression Team took over the follow-up investigation and determined the same suspect had robbed the Village Donut Shop, in Moreno Valley, on June 14th. A second suspect was also identified in the robbery and later taken into custody on June 28th. Both suspects were charged with several criminal violations including the robbery and a gang enhancement.

- On Tuesday, June 26th, at 6:20 p.m., an officer conducting routine patrol in the area of Pigeon Pass Rd. and Chambray Dr. witnessed two males walking in the residential area dragging a trash can. When the males saw the officer, they abandoned the trash can fled through the residential area. One of the males was quickly located and taken into custody. When the officers checked the trash can, they recovered several stolen computers and touch screen monitors which were stolen during a commercial burglary earlier that morning. The investigation is still ongoing and efforts are underway to locate the second male suspect.

PUBLIC WORKS DEPARTMENT

Public Safety Building Traffic Division Relocation

Construction for the Moreno Valley Police Department Traffic Division Office Renovation began on April 30, 2012. Recently, the City completed the construction of a new Emergency Operations Center (EOC) building adjacent to the Public Safety Building (PSB). The Moreno Valley Police Department (MVPD) Traffic Division needed more space and therefore it was decided that the area left vacant by the EOC would be renovated to accommodate the Traffic Division's needs. The project includes the demolition of the existing interior walls, purchase, and installation of new partitions, removal, and relocation of existing base and wall cabinetry, removal of kitchen cabinets and fabrication and installation of new cabinets. The renovated space will be re-carpeted and re-painted as well. The Contractor has begun the demolition and removals and is anticipated to complete the work in early July 2012.



G/M Business Interiors, Inc. moved in furniture and installed the wall systems on July 9th. MVPD Traffic

Division anticipates being fully functional in the renovated space by July 31, 2012.

Ironwood Avenue Improvement from Heacock Street to Perris Boulevard

The project constructs full street improvements on both sides of Ironwood Avenue from Heacock Street to Perris Boulevard. The improvements include widening of the road by constructing two additional lanes and installing the missing curb, gutter and sidewalk. New curb, gutter and sidewalk have been constructed, and street was paved to full width from Heacock Street to Perris in June 2012.



The Traffic Signal at the intersection of Davis Street and Ironwood Avenue has been completed. The traffic signal was turned on and functional since June 25th, 2012. The street improvement construction will finish by mid July 2012.

Cottonwood Avenue Improvements - from Perris Boulevard to 650 Feet East



The Contractor Hillcrest Contracting completed the Cottonwood Avenue Improvements, from Perris Boulevard to 650 feet east, on June 19, 2012. The project was completed on time and within budget. The project received positive feedback from the traveling public and surely enhances traffic flow and safety for commuters along Cottonwood Avenue.

Heacock Street Sidewalk Improvements - from Atwood Avenue to Myers Avenue

The contractor Elite Companies has essentially completed the sidewalk improvements on Heacock Street as of June 28, 2012. There are a few punch list items that the contractor needs to complete by first week of July 2012. This project constructed interim asphalt concrete sidewalks



on Heacock Street to enhance accessibility and safety for drivers, students and other pedestrians using this route.

Dracaea Avenue Improvements - from Perris Boulevard to Patricia Street

The Contractor All American Asphalt started the construction of the Dracaea Avenue Improvements from Perris Boulevard to Patricia Street on June 25, 2012. This project provides curb, gutter, sidewalk, pavement resurfacing, and other miscellaneous improvements for a section of Dracaea Avenue where improvements do not currently exist. The project could enhance safety for pedestrians and drivers as well as providing aesthetic improvements to the neighborhood. The Contractor is to complete the construction by the end of August 2012.



Perris Boulevard Widening from Perris Valley Storm Drain Lateral "B" (Southerly City Limits) to Cactus Avenue

City Council awarded the Perris Boulevard Widening from Perris Valley Storm Drain Lateral "B" (Southerly City Limits) to Cactus Avenue construction contract to Hillcrest Contracting, Inc. on June 12, 2012. The total contract amount (base bid amount plus six alternates) is \$3,282,680, which is almost 12% below the engineer's estimate. The proposed work includes street widening to a uniform six travel lanes, concrete curb and gutter, sidewalk, curb ramps, driveway approaches, minor drainage improvements, utility relocation, and relocated traffic signals. Construction will begin in July 2012.

Construction of this project is possible only because Public Works Department staff worked diligently for several months with Riverside County Transportation Commission (RCTC) staff to obtain funding. City staff pointed out to RCTC that the City had saved approximately \$1.7 million during the pre-construction phases of Regional TUMF projects, including this one. RCTC agreed to combine these substantial savings with another \$4 million in TUMF funds, for a total of approximately \$5.7 million. To this end, the RCTC Commission voted on March 14, 2012 to appropriate almost \$5.7 million in TUMF funding for the construction of this important regional project. The agreement to secure these funds was approved by City Council on April 10, 2012.

Moreno Valley Utilities

MVU and ENCO staff are working with developers to provide electrical service to the following projects:

- Rancho Dorado Apartments

- EMWD Eucalyptus Booster Station
- EMWD Letterman Booster Station
- Centerpointe Business Park – Overton Moore
- I-215 Logistics Center Phase I – Trammell Crow Co.
- IDS Building A and Building B at Heacock & Nandina
- First Industrial Realty Trust, Nandina & Perris
- Kaiser Medical Building
- Kaiser Traffic Pedestal
- Kitching St. & Modular Way Street Improvement Project (streetlights)
- Family Dollar Store
- O'Reilly Store
- Westridge Commerce Center at Eucalyptus & Redlands Blvd.
- Alberre Gas Station at Alessandro & Moreno Beach

MVU and ENCO staff are working with Capital Projects on the following projects:

- New streetlights for Cactus-Nason Street Improvement Project
- 2 streetlights for the Eucalyptus Ave street extension
- New conduits for the Heacock Street Bridge / Perris Valley Storm Drain Lateral "A"
- Conduit installation for SR – 60 / Nason Street Overcrossing Bridge

Special Districts

Turf Rebate Program

As part of EMWD's Turf Rebate Program, two Zone D parkway landscape maintenance areas are scheduled for participation. The turf surrounding the residential housing tracts at Ironwood from Tuscola and Lasselle will be removed and replaced with mulch. EMWD provides an allowance for the costs associated with the removal and replacement. Removal of the turf will allow for a reduction in water usage which will reduce overall maintenance costs. Communication with affected property owners will occur prior to any modifications to their common area landscaping.

Coalition for Affordable Street Lights – Settlement Reached

Settlement in Principle has been reached with SCE over the street light tariff. The motion to approve the settlement agreement was submitted to the CPUC for its consideration on June 29th. Although the savings for Moreno Valley's street light program are not as significant as hoped for, the rates will be stabilized for 3 years rather than increasing 4.8% each year as SCE had originally requested. It's proposed that the methodology

for the tariff be redesigned to reflect actual costs to provide the service rather than utilizing a model that is based on theory. In addition, SCE will be required to provide quarterly reports on the status of street light repairs.

The Coalition will be discussing future steps to include further evaluating modeling data. As part of such and in an effort to help share the expense, presentations were made at WRCOG's Executive Committee and at its Finance & Administration Meeting. Other Coalition members are making similar presentations before their COGs.

Special Districts Landscaping on Intranet

With assistance from GIS, landscaped areas of each special district, as well as identification of property owners participating within each, has been mapped and is available on the City's intranet. The maps are another tool in the efficient management and administration of each of the landscaped areas. It is staff's ultimate goal to have them placed on the internet and accessible to the public.

COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT

Administration

IEEP Looking to Help Logistics Development in Inland Region

The Inland Empire Economic Partnership (IEEP) has contacted both Barry Foster and myself about ways to help advance the efforts for the development of more logistics business in the Inland Region. Specifically, IEEP is responding to the negative position taken by the P.E., as well as the many environmental lawsuits aimed at stopping logistics/distribution development in many Inland Empire communities. Attached to this City Manager Report is a letter from Paul Granillo – the President and CEO of IEEP about organizing a meeting to discuss the situation. Barry Foster and I met on July 5 with Mr. Granillo and Dr. John Husing to further discuss ways to advance the planning efforts to assist in development of more logistics and distribution projects in the IE and specifically the City of Moreno Valley. I believe it will be important for Moreno Valley to assume a leadership role with IEEP's effort.

Fastest Growing Cities

Moreno Valley continues to rank among the fastest growing cities in California. As part of the recent release of the U.S. Census estimates, Moreno Valley's population grew by 2.313% from April 2010 to July 2011, which was the 14th largest percentage increase in the State of California. Nine of the 15 fastest growing

cities in the State of California were in Riverside County including Desert Hot Springs #1, Lake Elsinore #2, Temecula #9, Indian Wells #10, Coachella #11, Wildomar #12, La Quinta #13, Moreno Valley #14 and Menifee #15. Overall, Riverside County's population increased by 2.2% and the State of California grew by 1.2%.

Moreno Valley Among Leaders in Property Value Growth

Moreno Valley's property values grew by 1.4% for FY 2012/13 as compared to FY 2011/12. Moreno Valley's total property value was \$10,988,508,839 for FY 2012/13. Moreno Valley's percentage increase of 1.4% was the 2nd highest of 16 cities in Western Riverside County – only out paced by Eastvale at +3.2%. Other nearby and comparable cities included Riverside (+0.78%), Hemet (+0.50%), Temecula (+0.09%), Corona (+0.02%), Murrieta (-0.28%), Menifee (-0.74%), San Jacinto (-2.77%) and Perris (-4.17%). An increase in property values is great news for Moreno Valley's revenue from property taxes and tax increment.

Round 1

The Round 1 project continues to work on tenant improvements for its new 44,000 S.F. entertainment center to be situated on the 2nd level of the Moreno Valley Mall. The Round 1 concept, which will include 18 bowling lanes, along with billiards, darts, karaoke and arcade games is targeting an early September opening. The Moreno Valley location for Round 1 will be the 2nd in the U.S., with the other being at the Puente Hills Mall. Round 1 operates 110 locations in Japan.

TJ Maxx/HomeGoods

The TJX Companies has been recruiting to hire employees to work at its new Superstore in Moreno Valley that will include both a TJ Maxx and a HomeGoods. Improvements are going quickly for the new 51,000 S.F. Superstore that will occupy the former Ralph's grocery store space in TownGate Center. Together, the new TJ Maxx and HomeGoods will employ about 100 people when it opens in early August. The City's Employment Resource Center (ERC) has been used for recruitment events. During June 26, 27 & 28, more than 1,315 people submitted applications and received an initial interview at the ERC to work at the new TJ Maxx store. 915 or 70% of the applicants were Moreno Valley residents. The first two weeks of July, HomeGoods officials will use the ERC for the recruitment of a workforce for its new Moreno Valley store. During the initial two days before the 4th of July Holiday, 344 people applied and were interviewed for HomeGoods of which 234 or 68% were Moreno Valley residents. Clearly Moreno Valley residents want to

work. Many thanks to the staff at the ERC for helping with the two recruitments.

Chipotle

Work continues towards the development of a new Chipotle restaurant at TownGate Center. A Lease has been executed by Chipotle and tenant improvements have been submitted to the City for plan check. Chipotle is looking for a fall opening.

Universal Strike

Universal Strike had a ‘soft opening’ the first week of June. Universal Strike upgraded and reoccupied the former ABC Bowl facility at Alessandro Plaza. Universal Strike has hosted its first weekend tournament and had its first 300 game. Universal Strike offers 20 bowling lanes, along with an arcade, restaurant and banquet facilities. Universal Strike is having a Grand Opening event on July 12 at 11:00 a.m. Universal Strike is also hosting the July Mixer for the Moreno Valley Hispanic Chamber of Commerce at 5:30 p.m. on July 19. Check out the new Universal Strike.

Taste of the Valley

The 7th Annual Taste of the Valley was held on June 23 at the Moreno Valley Conference & Recreation Center. 21 food vendors and 4 wineries participated in the event this year. Taste of the Valley is a great opportunity to showcase local restaurants, as well as giving residents a sampling of a variety of cuisine options.

Small Business Training Events

In July, the Inland Empire Small Business Development Center (Inland Empire SBDC) will conduct two specialty seminars at the Moreno Valley Conference & Recreation Center for small businesses in Moreno Valley including:

- QuickBooks for Beginners on Friday, July 20 from 9 am to Noon
- How to Start Your Small Business on Friday, July 27 from 9 am to 11 am

The popular seminars are free--because the City of Moreno Valley sponsors the events through its annual contract with the Inland Empire SBDC. Pre-registration is recommended because seating is limited. Register online at www.iesmallbusiness.com or call 909.888.9011.

Spotlight on Business

The Spotlight on Moreno Valley Business program seeks to increase the community’s awareness of the many businesses that operate in Moreno Valley. The businesses showcased at the June 12 City Council

meeting were the Moreno Valley Mall and Berrybean Café. The Spotlight businesses for the July 10 City Council meeting will be Fitness 19 and Round Table Pizza. If City Council members have suggestions for future Spotlight participants, please contact Denise Bagley at 413-3454.

The Business Spotlight program also wishes to alert the City Council of some of the new businesses in the community. Some of the new businesses include:

- **Chitos Hamburgers**—is a new restaurant located at 24655 Alessandro Boulevard, in the Sunnymead Village Center. The first-time restaurant owners live in Moreno Valley and report that business is growing and they enjoy the marketplace. The 1,400 S.F. restaurant offers breakfast, lunch and dinner—with a specialty for charbroiled burgers, fries, onion rings and fried zucchini, along with tasty desserts such as carrot and chocolate cakes.
- **Comfort Care Dentistry**—is a General Dentistry office that opened this spring in the Walmart store at 12721 Moreno Beach Drive. Nevada based Comfort Care Dentistry LLC, has four other locations in Nevada, Arizona and California—also situated in Walmart stores.
- **DMSI Staffing**—is a North Carolina based staffing company that is contracted to assist with the labor force needs for Ross Stores DC’s. Earlier this year, DMSI decided to open an office in Moreno Valley at 16170 Perris Boulevard in Iris Plaza. The location at the SE corner of Iris Avenue and Perris Blvd is conveniently located close by the Ross Stores DC in Moreno Valley (which employs about 1,500 people) and the Ross DC in the City of Perris.

Workforce Investment Act

There is still uncertainty whether Congress will renew the U.S. Workforce Investment Act that was created 14 years ago in 1998. The Workforce Investment Act established 550 workforce boards across the country including the Riverside County Workforce Investment Board. In recent years, Congress has struggled with reform efforts for national workforce funding and has only provided annual funding appropriations, which significantly restricts efforts for long-term planning and multi-year funding of workforce development programs in Riverside County—including funding employment resource centers—such as the one in Moreno Valley, which is jointly managed by Riverside County and the City of Moreno Valley. Two County staff people that work at the ERC in Moreno Valley are funded through

national Workforce Investment funding. Jamil Dada and Marion Ashley are just some of the local representatives lobbying federal officials to re-authorize the Workforce Investment Act for five more years.

Economic Development Subcommittee

The Economic Development Subcommittee on July 12, will cancelled because of the summer break. The next ED Subcommittee meeting will be the Developer's Workshop on August 9.

Building & Safety Division

Development Update

The following is a summary of current development activities being worked on within the Building & Safety Division:

- **Certificate of Occupancy**
 - Gus Jr. Restaurant @ Alessandro Plaza
 - Family Dollar @ Moreno Valley Plaza
 - Harbor Freight Tools DC
- **Temporary Certificate of Occupancy**
 - Dollar General
 - Universal Strike
- **Building Permit Issued-Under Construction**
 - First Inland Logistics Center-First Industrial Realty Trust
 - Nandina Distribution Center-IDS Real Estate Group
 - Kaiser Permanente Medical Office Building
 - Robertson's Ready Mix Concrete Plant
 - Morrison Fire Station
 - Hemlock Apartments-Rancho Belago Developers
 - Centerpointe Logistics Center – Overton Moore Properties
 - Oasis Community Church
- **Tenant Improvements Underway**
 - Moss Volkswagen
 - Moss GMC/Buick
 - Moss Chevrolet
 - Dollar General
 - TJ Maxx/HomeGoods
 - Public Safety Building – Expansion of Traffic Division
 - Round One @ Moreno Valley Mall
 - Wizard's Party House – Jump House
 - Fitness 19 on Perris Blvd.

• **Plan Check Underway for New Buildings**

- Inland Empire Global Logistics Center-Panatonni Development
- I-215 Logistics Center-Trammell Crow Co.
- Alere Property Group
- Rancho Dorado Apartments (Phase II)-Palm Communities
- McDonald's @ Moreno Valley Plaza
- Family Dollar on Perris Blvd.
- Graham Car Wash

• **Plan Check Underway for Tenant Improvements**

- Chipotle @ TownGate Center
- Starbucks @ Lakeside Plaza
- Dollar Tree @ Lakeside Terrace

Building Plan Check Consultants

At the June 26 City Council meeting, contracts were approved with three private-sector firms to provide plan check and supplemental building inspection services for the Building & Safety Division. For over fourteen years, Moreno Valley has used outside plan check services as a cost-effective way to process the building plan check needs for the City. A Request for Proposals was issued this spring and 11 companies submitted proposals. A four person committee, comprised of Development Services staff, evaluated the proposals using a scoring system with six different criteria. Three firms were unanimously recommended by the Committee for a five-year contract including—Wildan Engineering, Scott Fazekas & Associates and EsGil Corporation.

Code & Neighborhood Services Division

Neighborhood Clean-Up Schedule for FY 2012/13

The Code & Neighborhood Services Division is responsible for the organization of Neighborhood Clean-Up events in each of the five Council Districts annually. The purpose of these events is to provide area residents with an opportunity to remove unwanted landscape material and/or debris and facilitate aesthetic improvement within residential neighborhoods.

Staff has identified the areas for next fiscal year's events which are as follows:

DATE	DISTRICT	LOCATION
9-22-2012	Three Hastings	Adios/Sea Biscuit/Swaps/War Admiral & Acaro
10-6-2012	Five Batey	Chagall/Gerbara/Caspian/Gucci/Dynasty/Aristotle/Protea/Diza & Kalamari
3-16-2013	Two Stewart	Quapaw/Pawnee/Chippewa/Summerfield
4-20-2013	One Molina	Charity/ Henry/ Drake/Michele/Kyle/Silver & Gold
5-18-2013	Four Co	Wedow/Nan/Cobra/Ninya

Savings on Shopping Cart Retrieval Contract

The Code & Neighborhood Services Division and Purchasing Division recently conducted an open solicitation for retrieval services of abandoned shopping carts. Proposals were submitted by two firms as a result of the open bidding process. The submittals were reviewed by a panel comprised of City personnel and a selection was made based upon the several factors including but not limited to pricing and qualifications.

After careful consideration, the contract was awarded to California Shopping Cart Retrieval Services Incorporated (CSCRS). CSCRS has been providing retrieval services for approximately twenty years and currently is serving over 4,300 markets and approximately 40 jurisdictions in California including the cities of Corona, Riverside and Rancho Cucamonga.

CSCRS currently provides service for several retailers in Moreno Valley including Stater Bros., WinCo, Food 4 Less, CVS, Cardenas and Fresh & Easy. CRCRS staff is present in Moreno Valley daily because of its work with many markets and as a result, CSCRS offered to substantially reduce the overall costs for collection services to \$21,600 annually. This will result in savings of \$27,000 per fiscal year.

The new agreement is effective July 1, 2012, for a term of one year, but can be renewed for an additional three years.

Land Development Division

Development Update

The following represents a summary of the development activity being worked on by the Land Development Division:

- **Grading Permits Issued**

- First Inland Logistics Center-First Industrial Realty Trust
- Nandina Distribution Center-IDS Real Estate Group
- Kaiser Permanente Medical Office Building
- Robertson's Ready Mix Concrete Plant
- Morrison Fire Station
- Hemlock Family Apartments – Rancho Belago Developers
- Centerpointe Logistics Center – Overton Moore Properties
- Oasis Community Church

- **Plan Check Underway for Grading Plans**

- Inland Empire Global Logistics Center-Panattonni Development
- I-215 Logistics Center-Trammell Crow Co.

- Alere Property Group
- Rancho Dorado Apartments (Phase II)-Palm Communities
- Vogel Development
- West Ridge Commerce Center
- Family Dollar and O'Reilly Auto Parts on Perris Blvd.

Canyon Lake Clean-Up

Staff from Stormwater Management continues to be active in the Total Maximum Daily Load (TMDL) Task Force for Lake Elsinore and Canyon Lake. Recently, the Task Force authorized four studies to help determine cost-effective management and capital projects solutions to clean the water of nutrients in Canyon Lake. Based upon these studies, an earlier solution, the Hypolimnetic Oxygenation System (HOS) for Canyon Lake has been determined to not be as effective to clean the water of nutrients as earlier studies suggested. With these newer studies, staff and the Task Force are now looking at chemical applications to the lake water as well as urban runoff to see if the chemical applications can clean the nutrients from the waters and achieve TMDL targets without construction of the HOS.

Revision to Sign Ordinance

The existing Right-of-Way (ROW) within Sunnymead Boulevard is not symmetrical from the centerline and is shifted approximately ten (10) feet to the south. The result of this shift is that there are several signs that find themselves located within the public ROW where they otherwise would not be situated had the ROW been consistent on each side of the roadway. One example is the sign for the Chicago Pasta House, which is now located within the public ROW. Chicago Pasta House is looking to reconstruct its monument sign, but is prohibited under the existing Municipal Code.

CEDD staff, in coordination with the City Attorney's Office is processing an update to Title 9 of the Municipal Code in order to accommodate the off-set ROW of Sunnymead Boulevard (from Frederick Street to Perris Boulevard). An administrative policy will be drafted to address signage within the public Right-of-Way of Sunnymead Boulevard and will establish the limitations and requirements of such a condition, including requiring the issuance of an encroachment permit, providing liability insurance and compliance with all other aspects of Chapter 9 of the City of Moreno Valley Municipal Code.

Start of Road Work at Frederick & Cactus

The contractor working on the Centerpointe Logistics Center warehouse project just south of City Hall started the construction of street improvements the first week of

July. The construction effort will slightly disrupt traffic along Cactus Avenue, Frederick Street and Resource Way. The improvements include removing and replacing of existing asphalt pavement, installation of curb, gutter, sidewalk, driveway approaches, street lights, raised median, landscaping, storm drain, dry utilities, traffic signal modification and associated signing and striping.

The construction within the public ROW requires some lane closures, and will occasionally impact the normal flow of traffic. All traffic control is being placed in accordance with the plans approved by the Transportation Engineering Division and City Traffic Engineer. The most recent construction schedule indicates that all of the roadway improvements will be completed before the end of the year.

Neighborhood Preservation Division

Rancho Dorado Apartments - South

Work continues on the development of the final phase of the Rancho Dorado Apartments project near the SE corner of JFK and Perris. In March of 2011, the Community Redevelopment Agency of the City of Moreno Valley (RDA) approved an Affordable Housing Agreement (AHA) between the RDA and Palm Desert Development Company's (now Palm Communities) MV Rancho Dorado LP South Project to develop a 79-unit affordable apartment project. The AHA required the RDA to contribute \$8.25 million from Housing Set-aside funds to be funded after the completion and stabilized occupancy of the project.

As required by the RDA Dissolution Act, the assets and obligations of the RDA were reassigned to the Housing Authority. The obligation to fund the Rancho Dorado South project was placed on the Recognized Obligation Schedule (ROPS) in incremental encumbrance amounts that over time would fulfill the funding obligation. However, the incremental disbursement timeline proved to be problematic with the project's overall financing needs, which called for a construction loan to be finalized prior to the expiration of tax credits in mid-June 2012.

In an effort to meet the financing requirement of the project, on June 14th the Housing Authority entered into a Financing Agreement with Citibank (the lender for the construction loan) to allow the revenues that are payable for the project to be committed to escrow and eventual payment to the developer as required by the terms of the AHA. In return, Citibank provided the developer with the construction loan necessary to begin construction and meet the tax credit expiration timeline. To date, the Housing Authority (through the Successor Agency) has

transferred incremental disbursements into escrow and will continue to transfer funds as they become available through the first week of July 2013, or until the obligation has been fully satisfied. Palm Communities expects to start construction on Rancho Dorado South by mid-July. A waiting list of more than 200 people is currently in place for the Rancho Dorado Apartments project.

Successor Agency & Oversight Board Update

The City, acting in the capacity as Successor Agency, is required to complete a final audit of the RDA activity through January 31, 2012, and to audit the Successor Agency activity thus far. The City's audit firm of Lance, Soll and Lunghard (LSL) identified the fact that a formal action by the Oversight Board had not been taken to acknowledge and satisfy a 2007 Successor Agency land transfer debt. On June 20, 2012, the Oversight Board authorized an amendment to the ROPS to include a debt owed by the Successor Agency to the Moreno Valley Housing Authority which will then be repaid through the transfer of the land to the Housing Authority. There was no transfer of cash between the entities, but the City's balance sheet now correctly reflects the satisfaction of the debt between the two agencies. The Oversight Board will cancel its July meeting and will meet next in August to consider an amendment to the approved ROPS (for the period between July through December 2012) to include a number of contracts for previously approved capital projects.

YOC is Certified

Moreno Valley's Youth Opportunity Center has received a Continuous Quality Improvement Certification from Riverside County. Gaining the Continuation is important in ensuring continued quality service, as well as continued funding from Riverside County.

Planning Division

Planning Commission

The next meeting of the Planning Commission is scheduled for June 28, 2012. The following items are scheduled for the meeting:

- A Conditional Use Permit for a sports bar with entertainment (pool tables and karaoke) in the Lakeshore Village Shopping Center on Sunnymead Ranch Parkway. The proposed location was previously occupied by Boompa's Pizza Parlor. The applicant is Stephen Lim, the owner of Oishii Sushi & Teriyaki, a restaurant in the same shopping center.
- A study session review of the draft Energy Efficiency and Climate Action Strategy.

Administrative Approvals

- Plot Plan to remodel the exterior paint and signs for the Chili's Restaurant in Stoneridge Towne Centre shopping center on Fir Avenue. The applicant is Core States Group.
- Plot Plan for a temporary vehicle storage lot at the Moreno Valley Auto Mall. The lot will allow for vehicles to be stored while the various dealerships are remodeled to meet current manufacturer specifications. The applicant is Moss Auto Group.
- Plot Plan to remodel the gasoline service station at the southwest corner of Sunnymead Boulevard and Perris Boulevard for a new fuel company. The applicant is Best California Gas.
- Plot Plan to remodel the gasoline service station at the northwest corner of Alessandro Boulevard and Frederick Street for a new fuel company. The applicant is Best California Gas.
- Plot Plan for exterior changes to an existing office building at 22364 Alessandro Boulevard. The applicant is Harish Kapur.
- Plot Plan to establish a take-out pizza restaurant in the Moreno Beach Marketplace shopping center at the NW corner of Cactus Avenue and Moreno Beach Drive. The applicant is Fortunado Lipari.
- Plot Plan to rehabilitate two multi-family housing developments located at 24410 and 24420 Myers Avenue. The applicant is Mary Erickson Community Housing.
- Plot Plan to construct a large detached garage/storage building on Sea Biscuit Street. The applicant is Dave Mock.
- Plot Plan to add lighting to the Skechers warehouse facility on Eucalyptus Avenue.
- Plot Plan to relocate and expand the Rosston Barber College on Alessandro Boulevard.
- Plot Plan to revise truck and employee parking for the Ross Distribution Center on Perris Boulevard in the Moreno Valley Industrial Area.

Recent Case Submittals

- Plot Plan to convert garages to living space and add new carports for four units located at 24250 Atwood Avenue.
- Plot Plan to remodel the Moss Brothers Chevrolet dealership in the Moreno Valley Auto Mall.
- Amended Conditional Use Permit to revise an assisted living facility approved for the southwest corner of Moreno Beach Drive and Brodiaea Avenue. The revisions would add a memory care unit and modify the layout of the project.
- Plot Plan to combine tenant spaces for a Dollar General store in the Lakeside Terrace shopping center on Iris Avenue.
- Plot Plan to locate a Starbuck's coffee shop in the Lakeside Plaza shopping center on Iris Avenue.
- Sign Program Amendment to allow additional signs for the TJ Maxx and HomeGoods stores under construction in the TownGate Shopping Center on Frederick Street.